

ESTIMATED BUDGET

"TRADING TRENDS 2025"

CLIENT : BCA TREASURY

DATE OF EVENT : 9 JANUARI 2025

VENUE : BALLROOM ,RITZ CARLTON HOTEL PASIFIC PLACE, JAKARTA



NO.	ITEM	QTY	FREQ	UNIT PRICE	SUB TOTAL	TOTAL
A. VENUE						467.680.000
1	F n B ritz carlton (min revenue Rp 358 juta ++)	1 set	1 time	433.180.000	433.180.000	
2	Others :					
	- Genset	3 set	1 time	16.000.000	16.000.000	
	- Installation & dismantle	1 set	1 time	7.500.000	7.500.000	
	- Wifi	1 set	1 time	11.000.000	11.000.000	
B. CONCEPT DESIGN , PRODUCTION & DECORATION						346.700.000
1	Concept Design Development :					
	Design	1 set	1 time	5.000.000	5.000.000	
	Concept	1 set	1 time	5.000.000	5.000.000	
2	Stage					
	a. Stage size : 30m x 5 m, fin. melamin black doff	1 set	1 time	58.000.000	58.000.000	
	b. Wings decoration, size : 2,44 x 4,88 m	2 set	1 time	10.000.000	20.000.000	
	LED					
	a. P 2.6 size : 20 x 5,5 m	1 Set	1 time	82.000.000	82.000.000	
	b. Rigging construction : 20 x 5,5 m	1 set	1 time	22.500.000	22.500.000	
	c. Black Curtain	1 set	1 time	7.500.000	7.500.000	
3	Multimedia :					
	a. Live Cam 3 camera	1 set	1 time	10.000.000	10.000.000	
	b. Content	1 pcs	1 time	12.000.000	12.000.000	
4	Lighting :					
	16 Par (4 Bar) , 8 unit fresnell, 8 moving, 1 follow spot, 4 tripod lighting, 1 mixer	1 set	1 time	22.500.000	22.500.000	
5	Sound System :					
	a. Sound 20.000 watt	1 set	1 time	22.500.000	22.500.000	
	Riders Penyanyi	1 set	1 time	10.000.000	10.000.000	
	b. HT	20 pcs	1 time	75.000	1.500.000	
	c. Eartech	6 pcs	1 time	200.000	1.200.000	
6	Decoration					
	a. Sofa untuk talks show (4 pcs + 2 coffee table)	1 set	1 time	2.000.000	2.000.000	
	b. Sofa tamu VIP (25 pcs)+ coffee table (15 pcs)	1 set	1 time	10.000.000	10.000.000	
	c. Decoration related the theme wall of fame + red carpet + ambience	1 pack	1 time	25.000.000	25.000.000	
	d. Booth Tenant BCA (4 u) + booth Games (2 u)	6 set	1 time	4.500.000	27.000.000	
	e. Unit TV Plasma di Voyer 50' + Unit TV matador	1 set	1 time	3.000.000	3.000.000	
C. SHARING SESSION						30.000.000
1	Speaker external : (tbc)	1 pax	1 time	30.000.000	30.000.000	
	- Chitra Subyakto - fashion industri bahan daur ulang					
	- Anton Wirjono - Life style lintas generasi (Brightspot)					
	- Nadine Chandrawinata - aktifis pelestarian lingkungan & laut					
	- Driando Ahnan Winarno - Sustainable Food					
	- Cindy Susanto - CEO Booleet from trush to cool products					
	- Nyoman Kwanhok - Co fiunder n Jangjo Indonesia Managing wasted for better future					
D. SUPPORTING						563.250.000
1	BALLROOM					
	a. MC dan Moderator :					
	- Aline Wwiratmaja + PPh	1 pax	1 time	17.950.000	17.950.000	
	b. Entertainment:					
	- Yuni Shara + band	1 band	1 time	175.000.000	175.000.000	
	Riders	1 group	1 time	20.000.000	20.000.000	
	c. Opening act : Batavia Dancer	6 pax	1 time	25.000.000	25.000.000	
	d. Usherette (Include Hair do Make up & Costume)	8 pax	1 time	1.250.000	10.000.000	
	VOYER					
	a. Sasando Modern	1 pack	1 time	8.500.000	8.500.000	
	b. Al Fotobooth	1 set	1 time	12.000.000	12.000.000	
	Fun Games :					
	a. Lamp Challenge	2 set	1 time	3.500.000	7.000.000	
	b. Simulator Games / Lamp Challenge	2 set	1 time	4.000.000	8.000.000	

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2	Supporting Crew :					
	Show Management	1 set	1 time	25.000.000	25.000.000	
	a. Event Coordinator					
	b. Show Director					
	c. Multimedia Operator					
	d. Floor Crew					
	e. Runner					
	f. Crew registrasi	4 pax	1 time	5.000.000	5.000.000	
	g. Crew Booth	2 pax	1 time	500.000	1.000.000	
	h. Meals Crew and Talents (Prep/GR)	40 pax	2 time	125.000	10.000.000	
3	Souvenir ,Doorprize, Grandprize					
	a. Souvenir	400 pax	1 time	350.000	140.000.000	
	b. Grand Prize dan Doorprize	1 pack	1 time	60.000.000	60.000.000	
4	Documentation	1 pack	1 time	8.000.000	8.000.000	
	Videographer for Covering H-Day	1 set	1 time			
	Photographer	2 pax	1 time			
	Editing	1 set	1 time			
	Album	1 set	1 time			
5	Others :					
	a. Sistem Registrasi n system door prize	1 pcs	1 time	10.000.000	10.000.000	
	b. Sewa l pad / l phone	6 pcs	1 time	650.000	3.900.000	
	c. Make Up Hair do	30 pax	1 time	450.000	13.500.000	
	d. Plakat pembicara Acrilik	4 pcs	1 time	850.000	3.400.000	
NOTES :				TOTAL		1.407.630.000
				MANAGEMENT FEE 10%		140.763.000
				SUB TOTAL		1.548.393.000
				VAT 11 %		170.323.230
				GRAND TOTAL		1.718.716.230

Terbilang : Satu Milyar Tujuh Ratus Delapan Belas Juta Tujuh Ratus Enam Belas Ribu Dua Ratus Tiga Puluh Rupiah

Term of payment :

- 1 Uang Muka sebesar 70 % pada saat penandatanganan kontrak.
- 2 Pelunasan sebesar 30% paling lambat 14 hari setelah hari- H.
- 3 Pembayaran dapat dibayar melalui :

Transfer ke **BCA KCP Kemang Raya**

a/n **PT. Aidya Dwi Duhita**

a/c no. **286 - 3030099**

Term of Condition :

- 1 Harga sudah termasuk pajak (PPN 11%) .
- 2 Penawaran berlaku untuk jangka waktu 1(satu) bulan.
- 3 Untuk pembatalan acara, uang muka yang sudah dibayarkan tidak dapat dikembalikan.

Anala Creative	Approval by BCA
Nama : Rufiana	Nama :
Tanggal : 18 November 2024	Tanggal :

Jl. RS Fatmawati No. 15 , Ruko Golden Fatmawati Blok E No.16 - Jakarta 12430
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