

Building Your Wealth with Confidence: Mastering Financial Hacks

Doddy Prayogo
(Doddy Bicara Investasi)

Universitas Brawijaya
15 Oktober 2024





Doddy Prayogo

- Dosen Teknik Sipil di Universitas Kristen Petra, Surabaya
- Investor sejak 2013
- Content Creator sejak 2019 (Doddy Bicara Investasi)

01 | Menjadi Kaya Bukan Terlihat Kaya

Muda:

Energi +++

Waktu +++

Uang - - -



Muda:

Energi +++
Waktu +++
Uang - - -



Dewasa:

Energi +++
Waktu - - -
Uang +++





Muda:

Energi +++
Waktu +++
Uang - - -



Dewasa:

Energi +++
Waktu - - -
Uang +++

Tua 1:

Energi - - -
Waktu - - -
Uang - - -



Muda:

Energi +++
Waktu +++
Uang - - -



Dewasa:

Energi +++
Waktu - - -
Uang +++

Tua 1:

Energi - - -
Waktu - - -
Uang - - -



Tua 2:

Energi - - -
Waktu + + +
Uang + + +





Mike Tyson
~\$300 Million = Rp 4,5
Triliun



This Is How Dennis Rodman Lost All Of His Money



BY NAAZ MODAN AND NICKI SWIFT / APRIL 26, 2020 3:19 PM EDT / UPDATED: APRIL 27, 2020 7:42 AM EDT

Dennis Rodman
~\$27 Million =
Rp400Miliar



Johnny Depp
~\$650 Million = Rp9,75
Triliun

Johnny Depp left broke after losing \$650m movie fortune and wracking up \$100m debt

Hollywood actor Johnny Depp told a court today that he was left broke after losing his \$650 million fortune from the Pirates of The Caribbean movies and wracking up massive debts due to unpaid tax bills

SHARE



By **Jerry Lawton & Louise Randell**

11:15, 13 JUL 2020

UPDATED 11:21, 13 JUL 2020





Mike Tyson

~\$300 Million = Rp 4,2 Triliun



Dennis Rodman

~\$27 Million = Rp378 Miliar



Johnny Depp

~\$650 Million = Rp9,1 Triliun



Andrew Hallam
Guru SMA di Singapore

MONEY

How one teacher became a self-made millionaire by age 36

Emmie Martin
[@EMMIEMARTIN](#)

SHARE    

Andrew Hallam became a millionaire at 36 years old. By 40, his savings had grown even more, granting him financial independence.

A middle and high school teacher, Hallam didn't inherit wealth and never won the lottery. So how did he [become a millionaire on a teacher's salary?](#)

For Hallam, everything clicked when he was just 19 years old.

Samuel Ray Cerita Gaya Hidup Frugal, Bebas Finansial di Usia 35 Tahun

Bukan pelit, tapi cermat mengelola keuangan



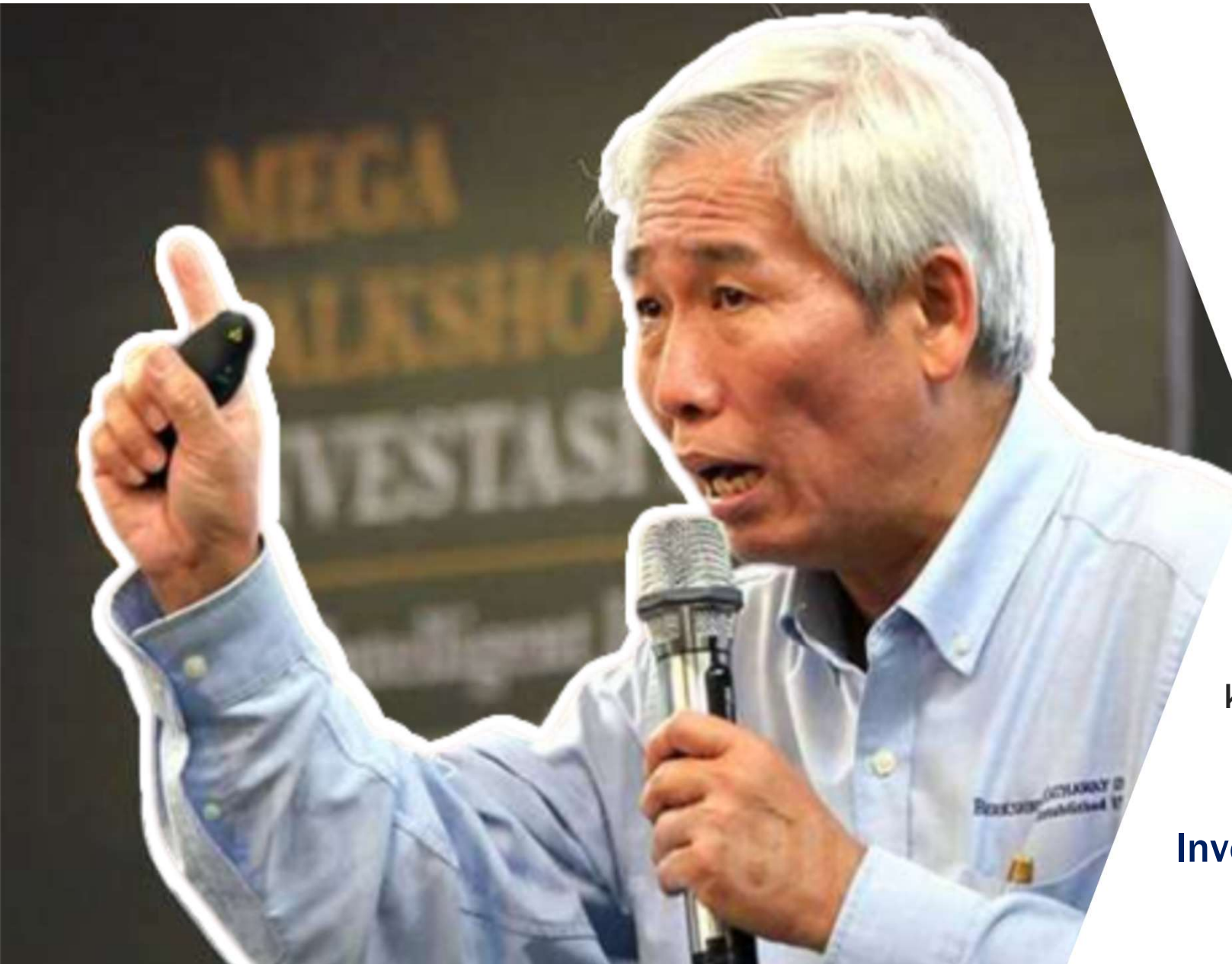
Karyawan Ini Berhasil Bebas Finansial

455K views • 4 months ago



Raditya Dika ✓

*** Beli video kompilasi tur Stand Up Comedy Raditya Dika (2022) di:
<https://radityadika.com/video/ceritacintaku2022> Beli video ...



***"The goal is to
be rich not to
look rich."***

Menjadi kaya itu penting,
kelihatan kaya tidak penting

Lo Kheng Hong
Investor Saham Indonesia

Kehidupan Orang Kaya yang Kita Bayangkan



Sport Car



**Jam Tangan
Mahal**



**Hiburan
Mewah**

MORE THAN ONE MILLION COPIES SOLD!

THE
PHENOMENAL
#1
BESTSELLER

THE MILLIONAIRE THE SURPRISING SECRETS OF NEXT AMERICA'S WEALTHY DOOR

Thomas J. Stanley, Ph.D.
William D. Danko, Ph.D.

**MORE THAN ONE YEAR ON THE
NEW YORK TIMES BESTSELLER LIST!**

Kehidupan Orang Kaya Sesungguhnya



Mobil
(Toyota / Honda)

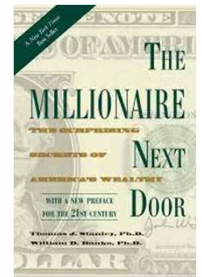


Jam Tangan
(Seiko)



Hiburan
(dengan teman & keluarga)

Sumber: Hasil survei para “millionaires” di US



Your Relationship with Money?





2022 RIGEN SIAP JADI SULTAN !!

2022 RIGEN SIAP JADI SULTAN !!

To exit full screen, press Esc



Point of View tentang Uang

1. Kasih tahu kalau saya sukses
2. Balas dendam
3. Pamer status sosial

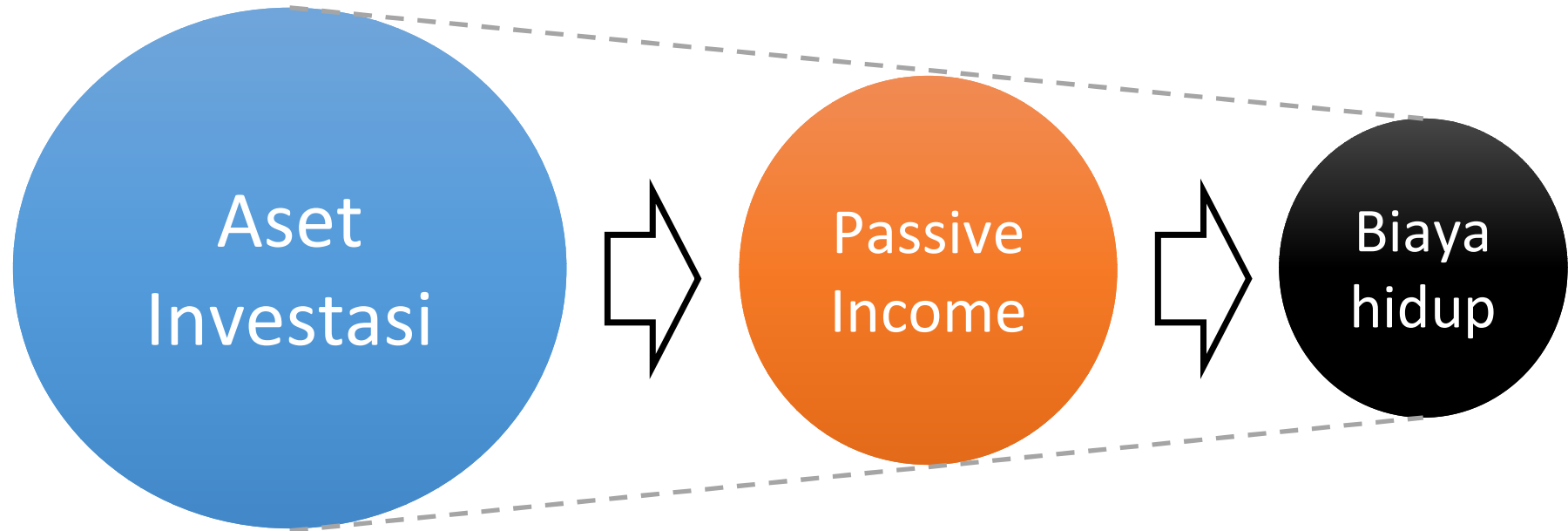


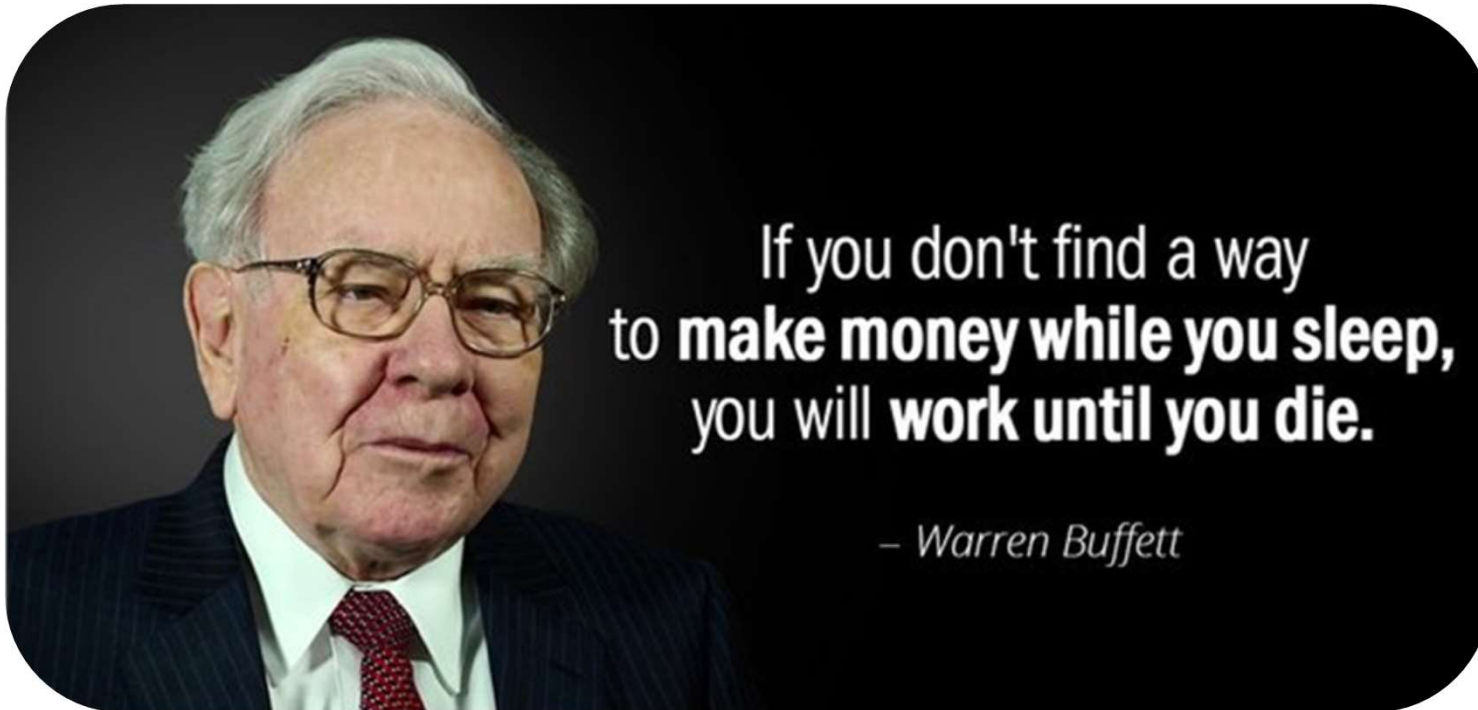
Point of View tentang Uang

1. Kasih tahu kalau saya sukses
2. Balas dendam
3. Pamer status sosial
4. Membeli waktu (freedom)



Financial Freedom

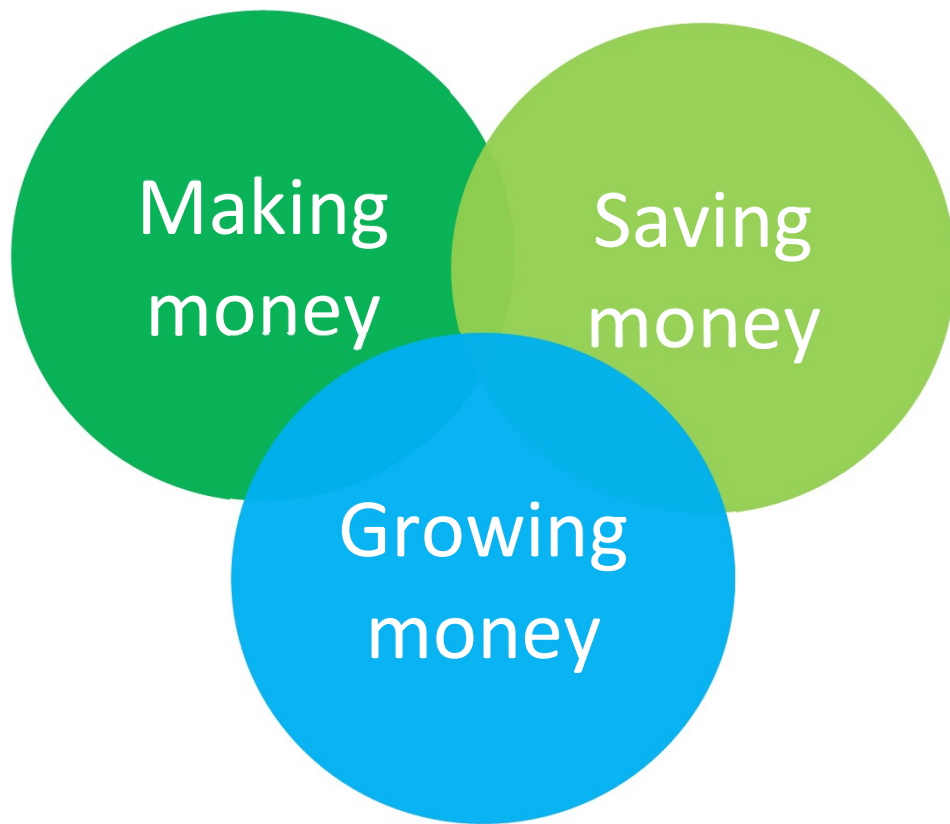




If you don't find a way
to **make money while you sleep**,
you will **work until you die**.

– Warren Buffett

02 | Becoming Financial Master



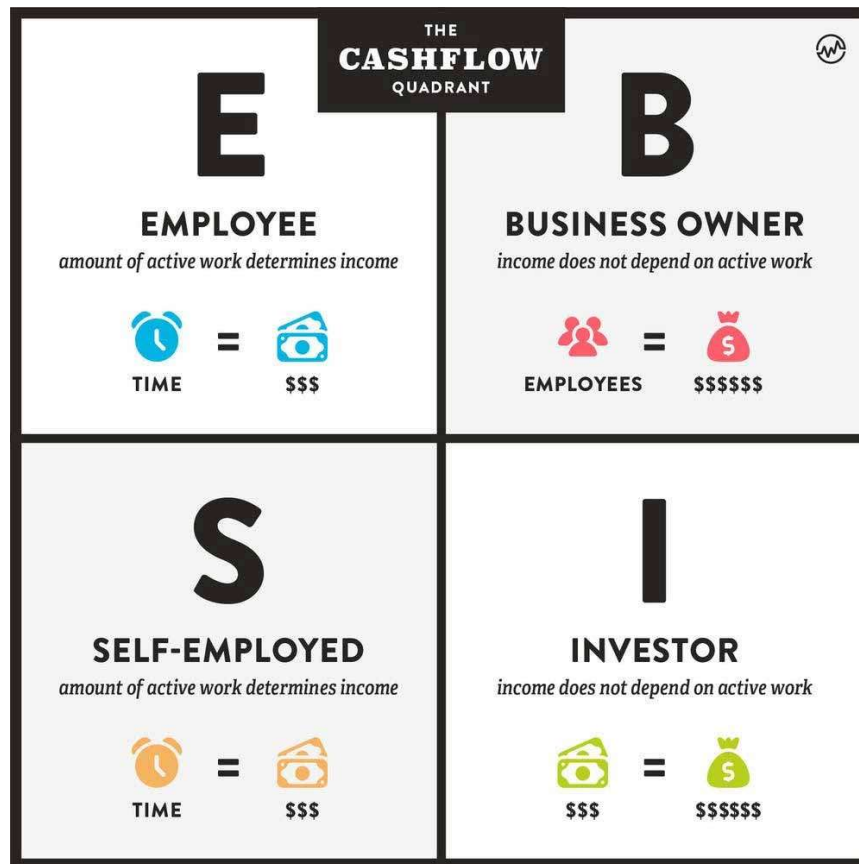
Making money is action.

Keeping money is behavior.

Growing money is knowledge.

Making money	Keeping money	Growing money	Result?
✓	✓	✗	?
✓	✗	✓	?
✗	✓	✓	?
✓	✓	✓	

Making Money



4 sumber penghasilan saya:

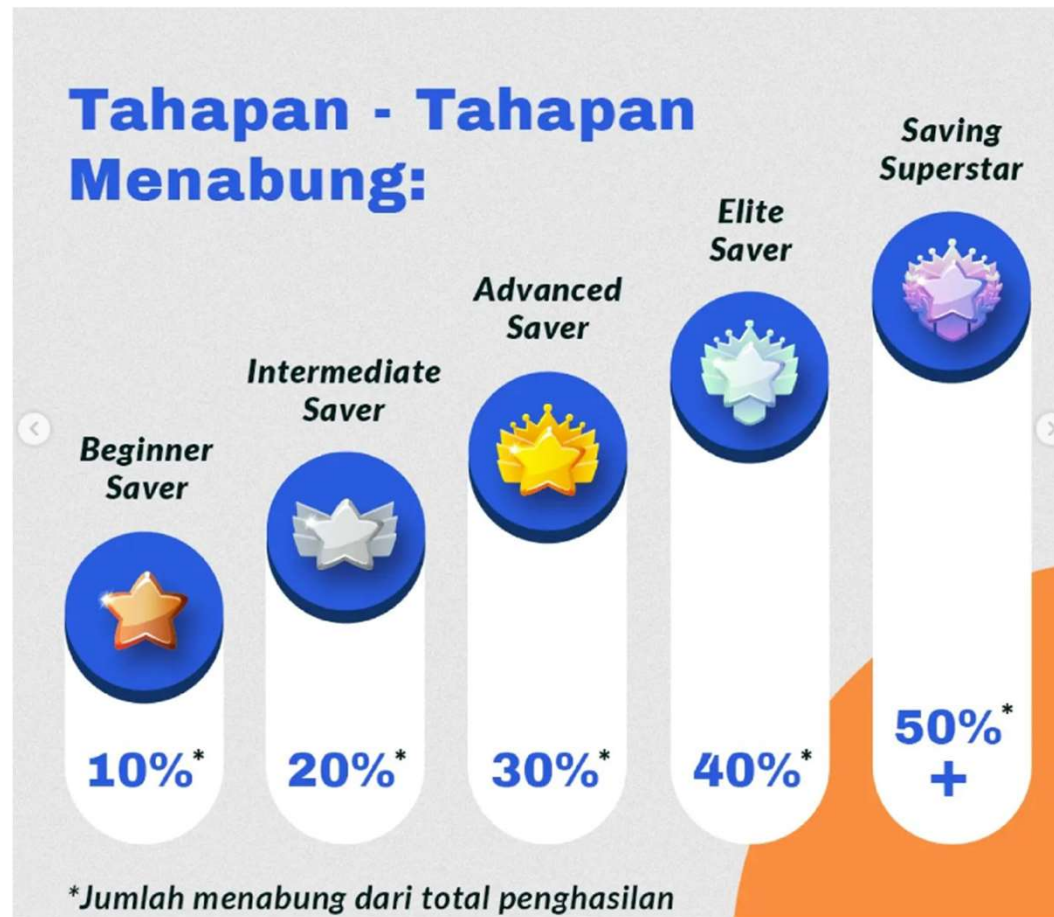
E = dosen

B = bisnis jasa konstruksi

S = content creator

I = investasi deposito, reksadana,
dan saham.

Saving Money

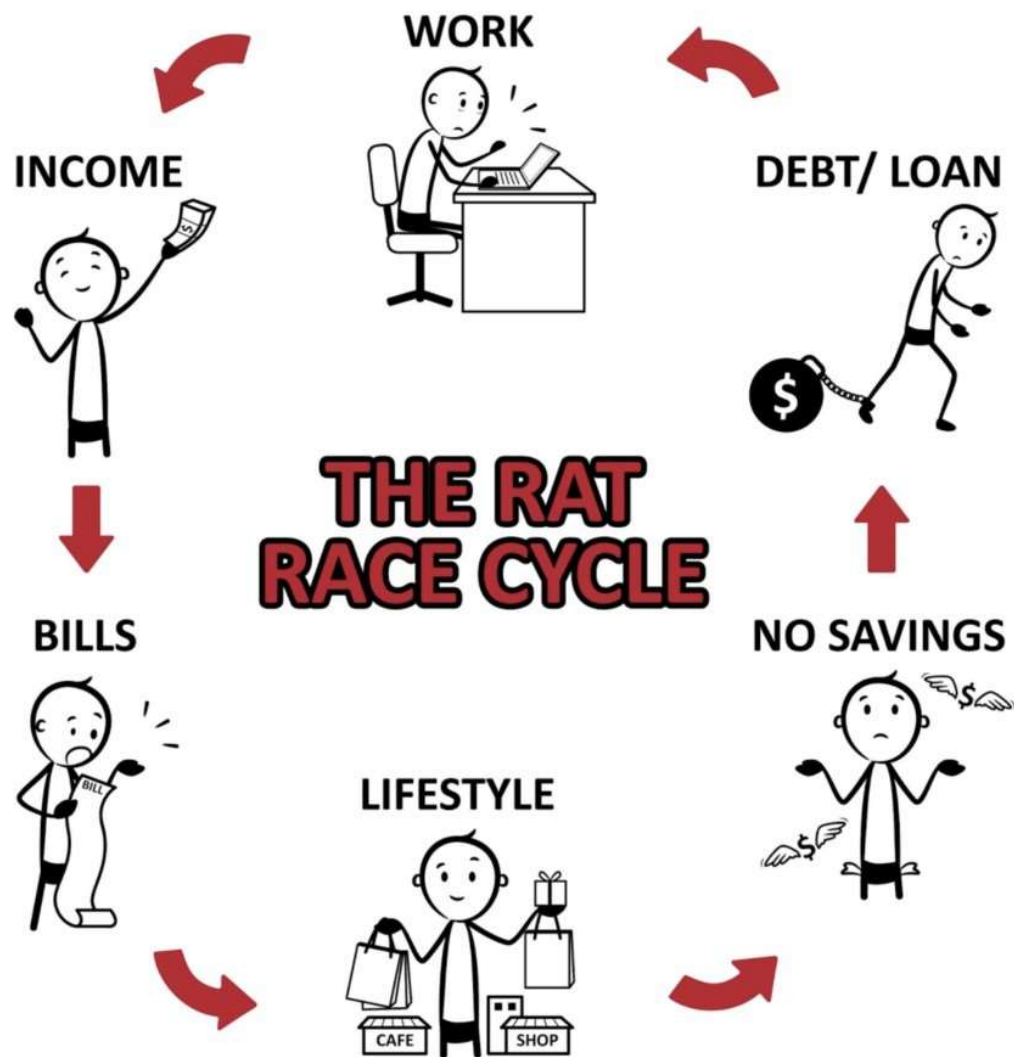


Saving Money



Saving
Belanja Lebih Sedikit

- Anda bisa bahagia dengan lebih sedikit
- Delayed Gratification



Savings Rate (Percent)	Working Years Until Retirement
5	66
10	51
15	43
20	37
25	32
30	28
35	25
40	22
45	19
50	17
55	14.5
60	12.5
65	10.5
70	8.5
75	7
80	5.5
85	4
90	Under 3
95	Under 2
100	Zero



ATUR GAJI 40/30/20/10

Dengan formula ini, gaji UMR
juga bisa tetap berinvestasi!

40% KEBUTUHAN

- Makanan dan minuman
- Listrik
- Air
- Kuota internet dan pulsa
- BBM atau ongkos ojek

30% CICILAN UTANG

- Kredit motor
- Cicilan kartu kredit
- Kredit HP

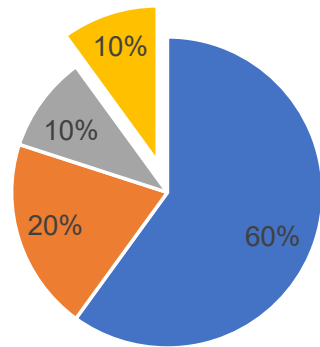
20% INVESTASI

- Saham
- Reksadana
- Tabungan biasa
- Deposito

10% AMAL

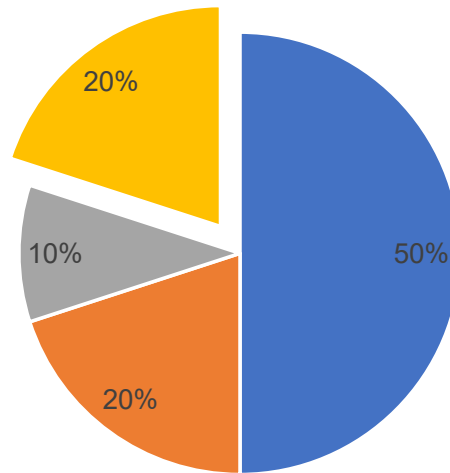
- Zakat
- Persepuhan

Income **Rp5,000,000**



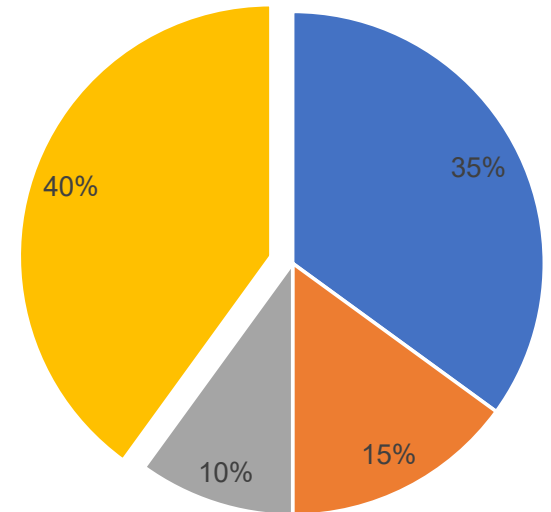
■ Kebutuhan ■ Keinginan
■ Amal/Sosial ■ Investasi

Income **Rp10,000,000**



■ Kebutuhan ■ Keinginan ■ Amal/Sosial ■ Investasi

Income **Rp30,000,000**



■ Kebutuhan ■ Keinginan ■ Amal/Sosial ■ Investasi

Growing Money

The Effect of Inflation



Rp100.000



*dalam
30 tahun*



Rp10.000

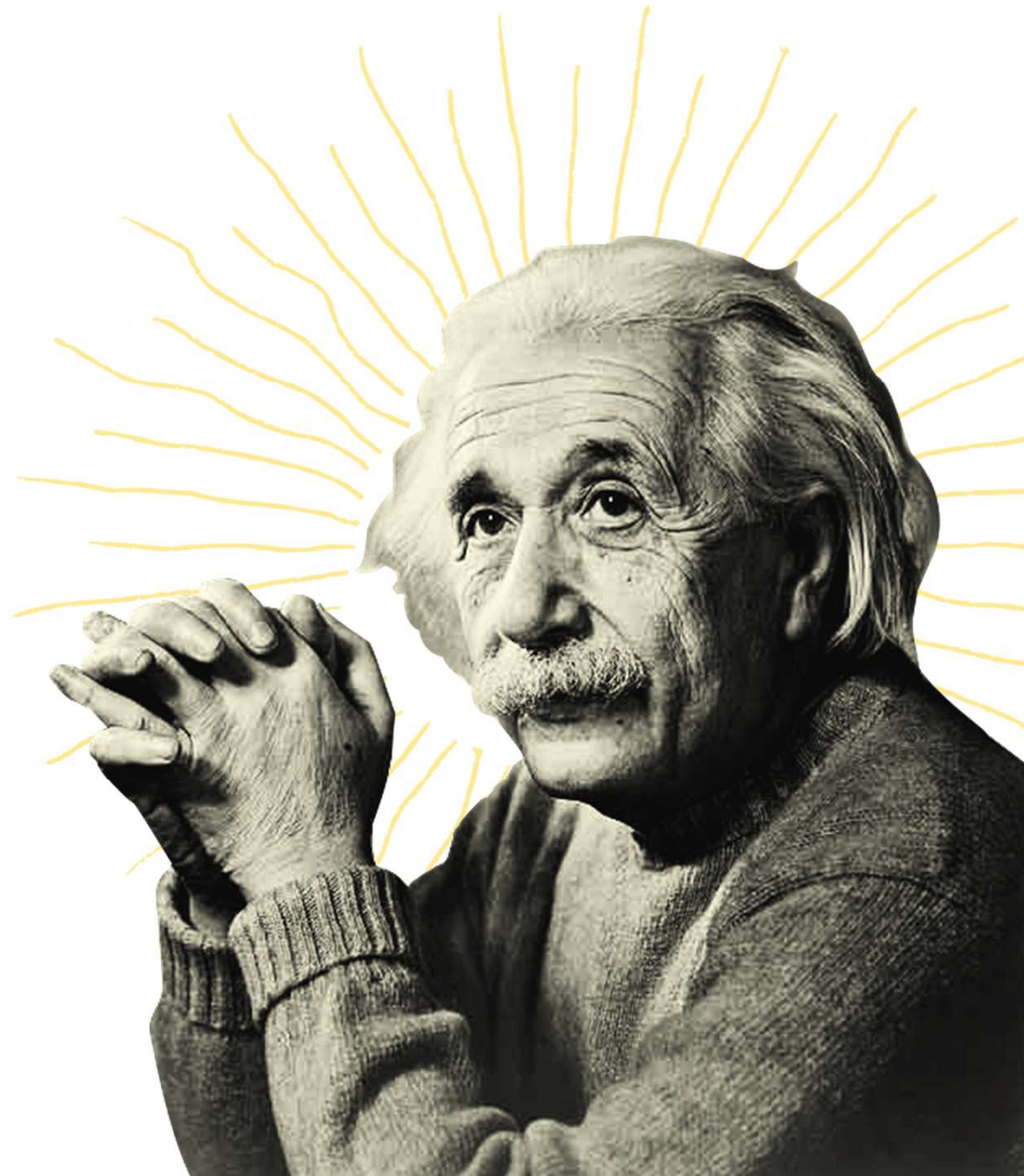
“

Compound Interest

is the eight wonder
of the world.

He who understands it,
earns it. He who doesn't,
pays it.

- Albert Einstein

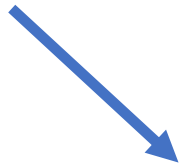


The Power of Compounding.



Bob

Return 1% p.a.



Anthony

Return 4% p.a.

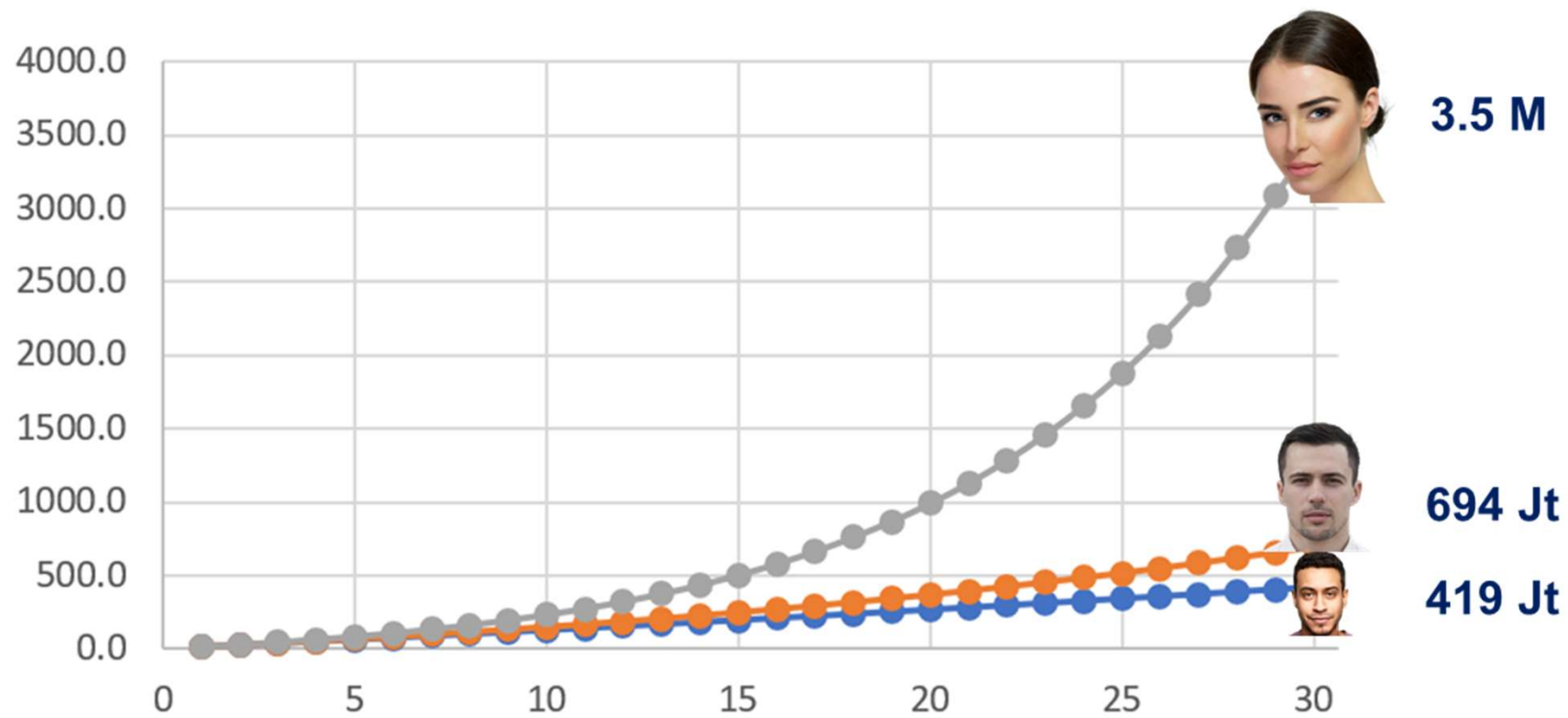


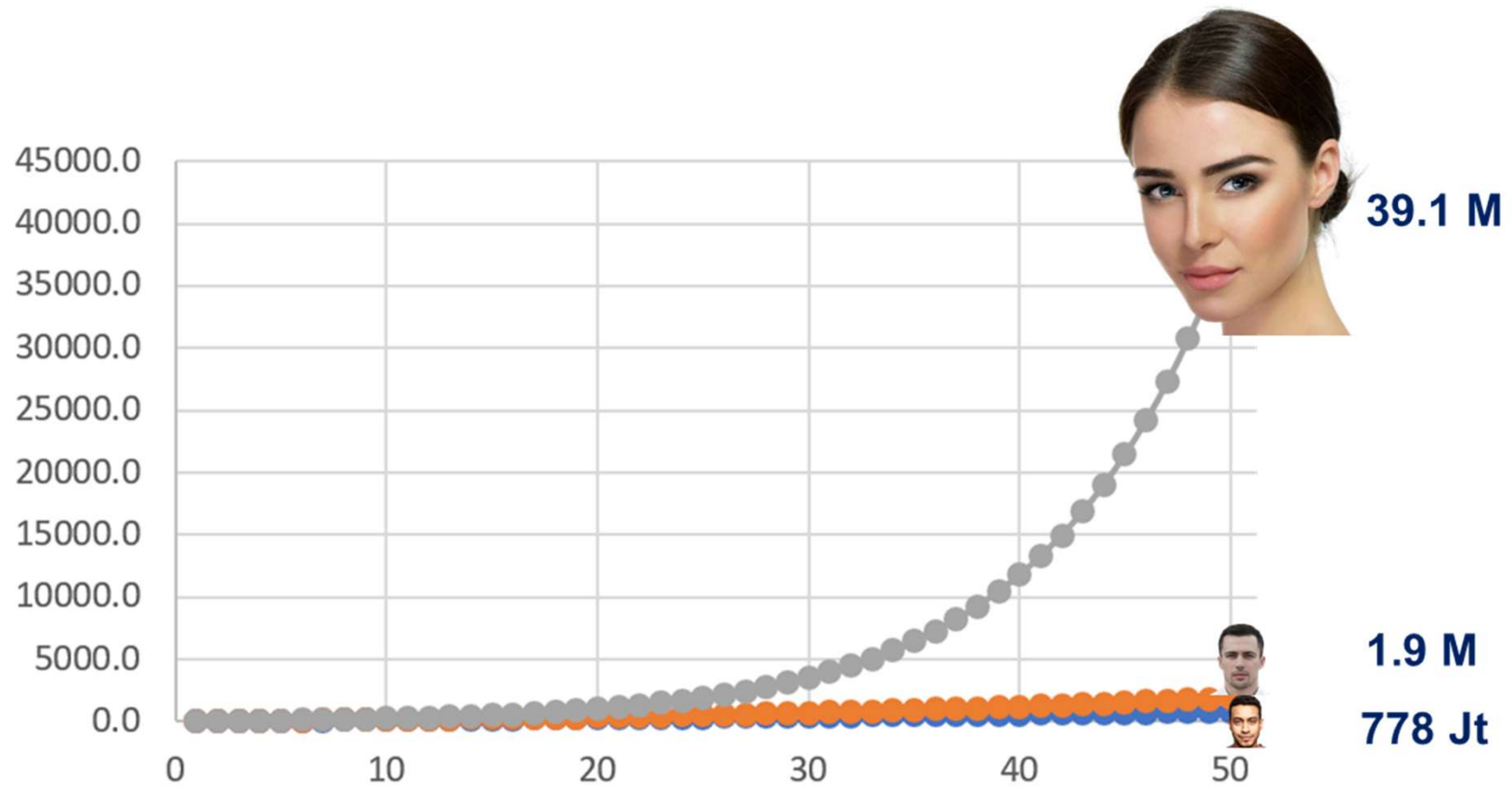
Jennifer

Return 12% p.a.



Nabung rutin 1 juta per bulan selama 30 tahun.





Tipe Instrumen Investasi



Physical Asset

- Emas
- Properti



Financial Asset

- Deposito
- Obligasi
- Reksadana
- Saham IDX
- Saham US



Digital Asset

- Bitcoin
- Altcoin



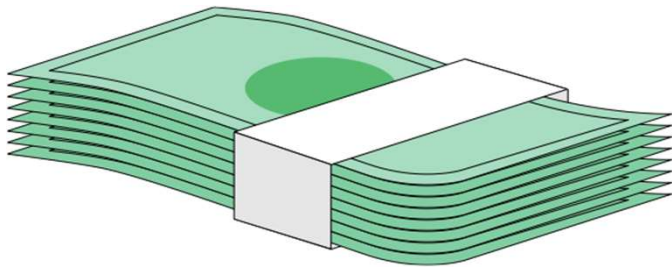
NETIZEN

CUAN CEPAT
PALING BANYAK

INVESTASI AMAN

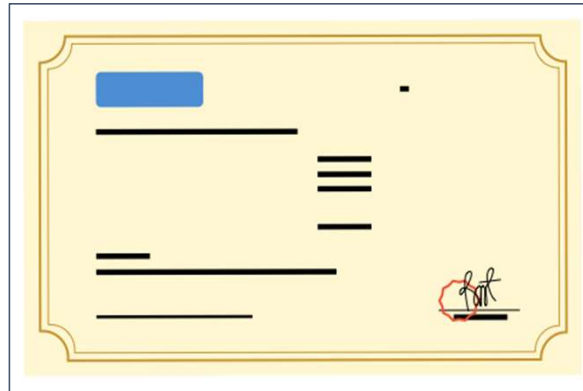
ASURANSI

DANA DARURAT



1. Deposito

- Bank Umum (max 4.25% p.a.)
- BPR (max 6.75% p.a.)



2. Obligasi

- SBN Ritel (ORI, SR, SBR, ST) – 6.4% p.a.
- FR, SBSN, dkk (6 – 7% p.a.)
- Obligasi korporasi (7% p.a.)



3. Saham

- Bluechip
- Second/Third liner

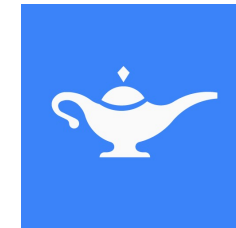
1. Deposito



2. Obligasi



3. Saham



1. Deposito

Deposito Paling Diminati

6% p.a.

6 bulan

Mulai dari Rp 1.000.000

Buka Deposito >

5% p.a.

1 bulan

Mulai dari Rp 1.000.000

Buka Deposito >

5,5% p.a.

3 bulan

Mulai dari Rp 1.000.000

Buka Deposito >

7 hari

Periode singkat; Bunga tinggi

5,5% p.a.

Bunga

Rp100 rb

Mulai dari

Buka

1 bulan

Bunga tinggi; Periode singkat

6,25% p.a.

Bunga

Rp100 rb

Mulai dari

Buka

tinggi

Depositokan danamu da

3 bulan

0 biaya admin; Bunga tinggi

6,75% p.a.

Bunga

Rp100 rb

Mulai dari

Buka

6 bulan

Setoran ringan; Bunga fantastis

7,5% p.a.

Bunga

Rp100 rb

Mulai dari

Buka

3 Bulan

6,75% p.a

Minimum Deposito

Rp1.000.000

📍 Jawa Timur | 🧑 34412 Transaksi

PT BPR KIRANA INDONESIA

⚡ Proses Cepat

🏠 E-Deposito

...

1 Bulan

6,75% p.a

Minimum Deposito

Rp20.000.000

📍 Jawa Timur | 🧑 9515 Transaksi

PT BPR KIRANA INDONESIA

⚡ Proses Cepat

🏠 E-Deposito

...

1 Bulan

5% p.a

Minimum Deposito

Rp50.000.000

📍 Jawa Timur | 🧑 66 Transaksi

PT BPR KIRANA INDONESIA

⚡ Proses Cepat

🏠 E-Deposito

...

2. Obligasi



SR021-T5
Sukuk Ritel

Imbal Hasil	Kuota Tersisa	Jatuh Tempo
6.45%	10.03%	10 Sep 2029

Periode Pembelian
23 Agt 2024 - 18 Sep 2024



SR021-T3
Sukuk Ritel

Imbal Hasil	Kuota Tersisa	Jatuh Tempo
6.35%	1.15%	10 Sep 2027

Periode Pembelian
23 Agt 2024 - 18 Sep 2024



ORI025-T6
Obligasi Negara Ritel

Imbal Hasil	Kuota Tersisa	Jatuh Tempo
6.4%	9.21%	15 Feb 2030

Periode Pembelian
29 Jan 2024 - 22 Feb 2024



ORI025-T3
Obligasi Negara Ritel

Imbal Hasil	Kuota Tersisa	Jatuh Tempo
6.25%	3.09%	15 Feb 2027

Periode Pembelian
29 Jan 2024 - 22 Feb 2024



FR0081
Obligasi FR

Yield	Harga Beli	Jatuh Tempo
5.91%	100.40%	15 Jun 2025



PBS036
FR Syariah

Yield	Harga Beli	Jatuh Tempo
5.72%	99.70%	15 Agt 2025



FR0086
Obligasi FR

Yield	Harga Beli	Jatuh Tempo
5.99%	99.28%	15 Apr 2026



PBS038
FR Syariah

Highest Yield

Yield	Harga Beli	Jatuh Tempo
6.80%	100.90%	15 Des 2049



FR0089
Obligasi FR

Yield	Harga Beli	Jatuh Tempo
6.77%	101.29%	15 Agt 2051



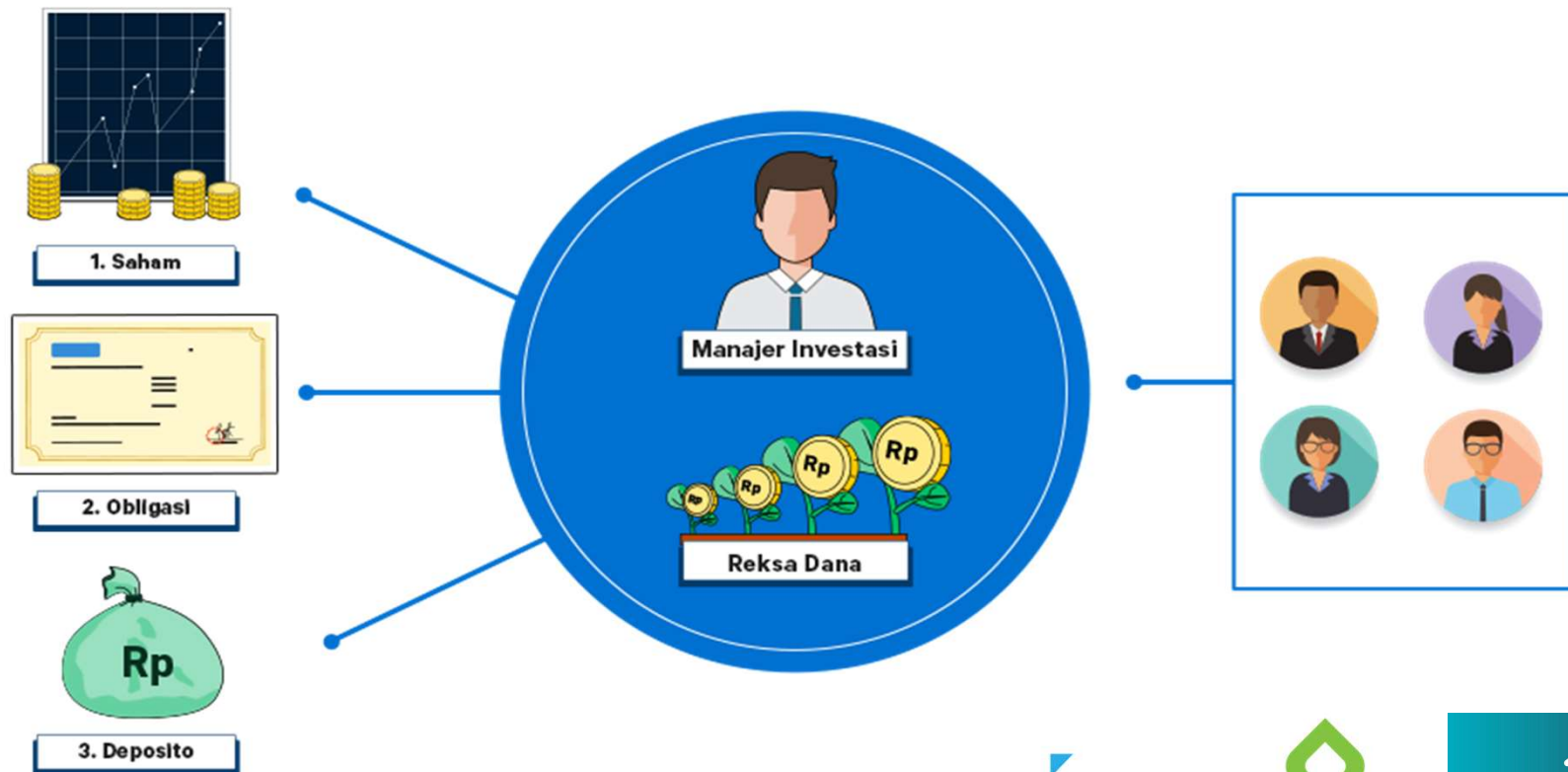
FR0102
Obligasi FR

Yield	Harga Beli	Jatuh Tempo
6.73%	101.85%	15 Jul 2054

3. Saham



REKSA DANA



RDPU

1		Trimegah Kas Syariah	5.13% 1Y Return
2		BRI Seruni Pasar Uang III	5.09% 1Y Return
3		Bahana Likuid Syariah Kelas G	 5.02% 1Y Return
4		TRIM Kas 2 Kelas A	 4.95% 1Y Return
5		Majoris Pasar Uang Syariah Indonesia	 4.95% 1Y Return

RDPT

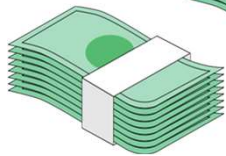
1		ABF Indonesia Bond Index Fund	6.57% 1Y Return
2		Manulife Obligasi Negara Indonesia II Kelas A	5.56% 1Y Return
3		Manulife Obligasi Unggulan Kelas A	4.54% 1Y Return
4		Eastspring Syariah Fixed Income Amanah Kelas A	3.87% 1Y Return
5		BNI-AM Dana Pendapatan Tetap Syariah Ardhani	3.78% 1Y Return

RDS

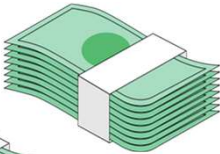
1		Trimegah FTSE Indonesia Low Volatility Factor Index	3.92% 1Y Return
2		TRIM Kapital Plus	3.54% 1Y Return
3		BNI-AM Indeks IDX30	2.82% 1Y Return
4		BNP Paribas SRI KEHATI	2.46% 1Y Return
5		Sucorinvest Equity Fund	-2.87% 1Y Return

Risk

Deposito



**RD Pasar
Uang**



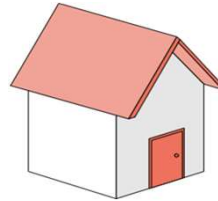
Obligasi



**RD Pend.
Tetap**



Properti



**RD Saham /
ETF**



Saham



Return