

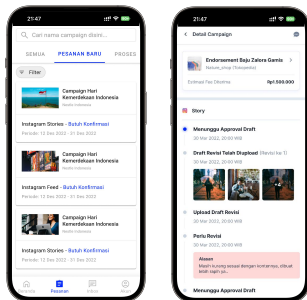
WELCOME TO ICE APP - CONTENT CREATOR PLATFORM

ICE Platform

Supply Side

Creator Platform

ICE app



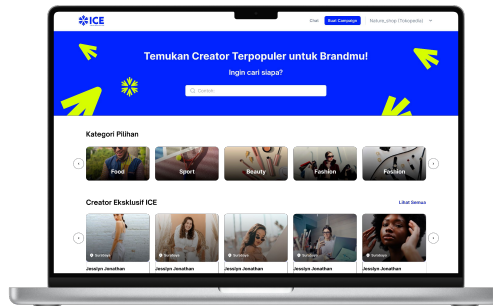
Content Creators

list and manage services,
accept and manage campaigns

Demand Side

Creator Marketplace

www.ice.id



Advertisers

discover content creators,
run and manage campaigns

BUT FIRST...

You might want to feel
the hands on experience



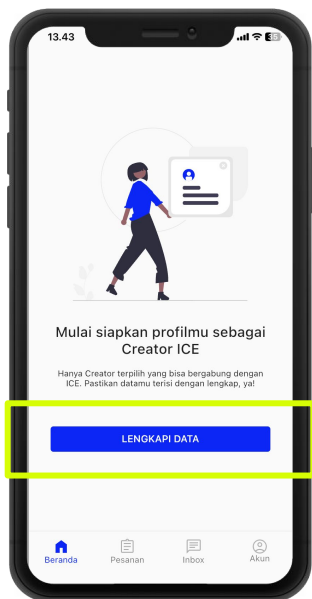
Scan here to download the app

Or search "ICE APP - Creator & Influencer" At Google
Play Store or Apple App Store

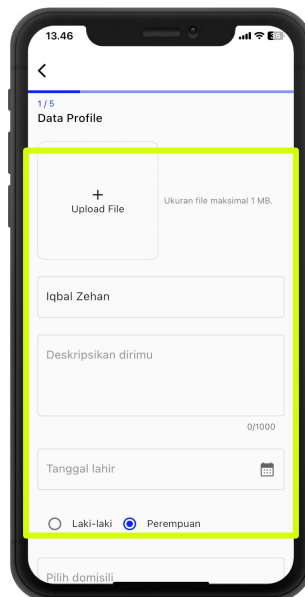
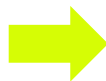


REGISTRATION

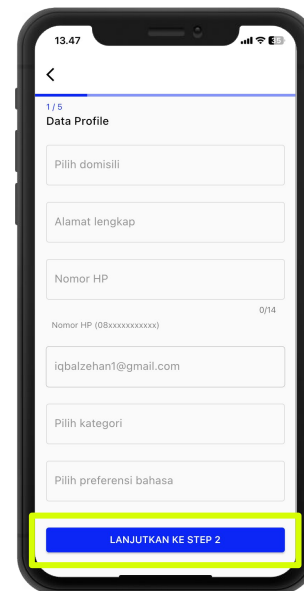
STEP #2 - PROFILE DATA



Click "Complete Your Data" button



Fill in your personal data, adjust it to your persona



After completing your personal data, click the "Continue to Step 2" button

STEP #3 - TAX & LEGAL DATA

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2 / 5

Informasi Legal & Pajak

+
Upload Foto KTP (ukuran maks. 1 MB)

Nomor KTP 0/16

☒ Creator Atas Nama Individu
☐ Creator Atas Nama Badan Usaha

Memiliki NPWP

Nomor NPWP
Contoh: 12.345.678.9-101.121

Provide KTP & NPWP details



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2 / 5

Informasi Legal & Pajak

Nomor KTP 0/16

☒ Creator Atas Nama Individu
☐ Creator Atas Nama Badan Usaha

Memiliki NPWP

Nomor NPWP
Contoh: 12.345.678.9-101.121

+
Upload Foto NPWP (ukuran maks. 1 MB)

LANJUTKAN KE STEP 3

When the details is complete, you can proceed to the next step

STEP #4 - PAYMENT INFORMATION

3 / 5
Informasi Pembayaran

+
Upload Foto Buku Rekening (ukuran maks. 1 MB)

Pilih Bank

Nama pemilik akun bank

Nomor rekening

Tulis angka saja tanpa simbol atau spasi

+
Upload Foto Tanda Tangan (ukuran maks. 1 MB)

Foto tanda tangan kamu akan digunakan dalam invoice tagihan dari Creator ke ICE. Pastikan foto dalam format PNG dengan background transparan, ya.

Complete banking information for your payment details



3 / 5
Informasi Pembayaran

Uploud foto buku rekening (ukuran maks. 1 MB)

Pilih Bank

Nama pemilik akun bank

Nomor rekening

Tulis angka saja tanpa simbol atau spasi

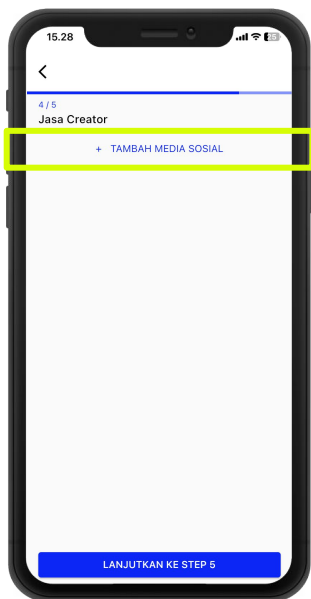
+
Upload Foto Tanda Tangan (ukuran maks. 1 MB)

Foto tanda tangan kamu akan digunakan dalam invoice tagihan dari Creator ke ICE. Pastikan foto dalam format PNG dengan background transparan, ya.

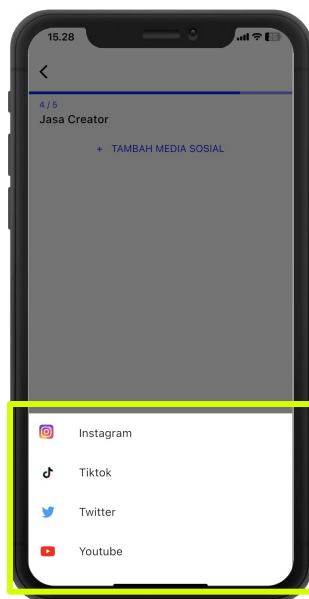
LANJUTKAN KE STEP 4

When the details is complete, you can proceed to the next step

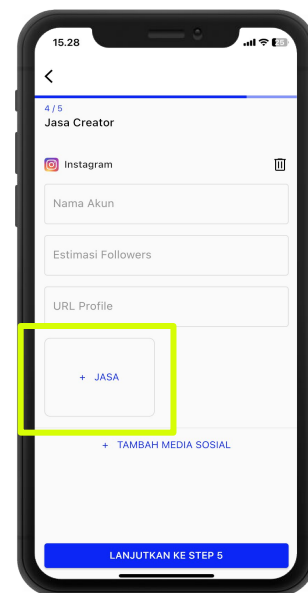
STEP #5 - SOCIAL MEDIA INFORMATION



Provide your social media details to complete the service you provide

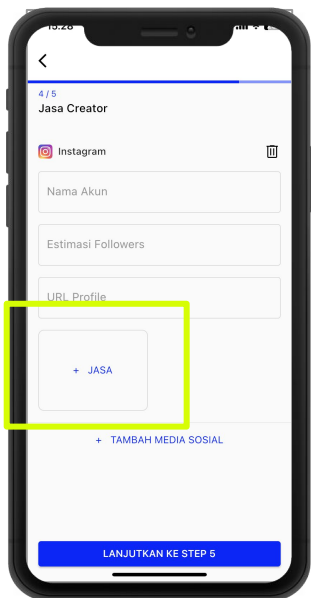


There are 4 social media available to choose from, you can choose the social media that you want to monetize

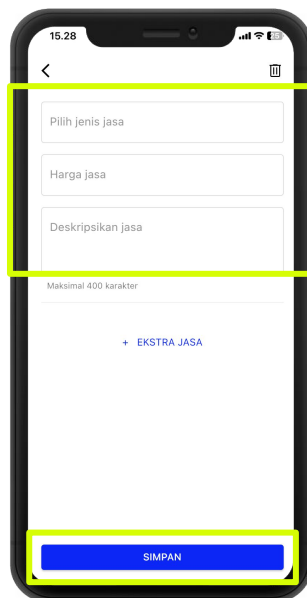


When the details is complete, you can fill service information

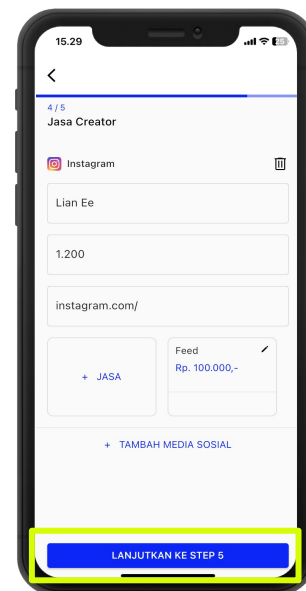
STEP #6 - INFLUENCER SERVICES



The next step is to include the type of SOW from each social media platform to be monetized



Complete the service details and also the desired rate



When the details is complete, you can proceed to the next step

STEP #7 - INFLUENCER'S T&C

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5/5

Ketentuan Lainnya

Syarat dan Ketentuan

Maksimal 1000 karakter

Nama Kontak Darurat

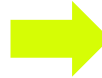
Nomor HP Kontak Darurat

0/14

Contoh: 08xxxxxxxx

KIRIM PROFIL

Next, you have to provide your terms & conditions to be given to prospective clients



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5/5

Ketentuan Lainnya

Syarat dan Ketentuan

Maksimal 1000 karakter

Nama Kontak Darurat

Nomor HP Kontak Darurat

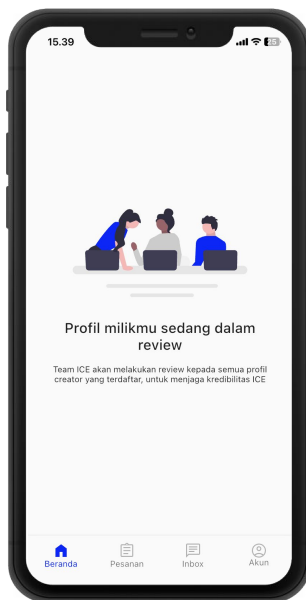
0/14

Contoh: 08xxxxxxxx

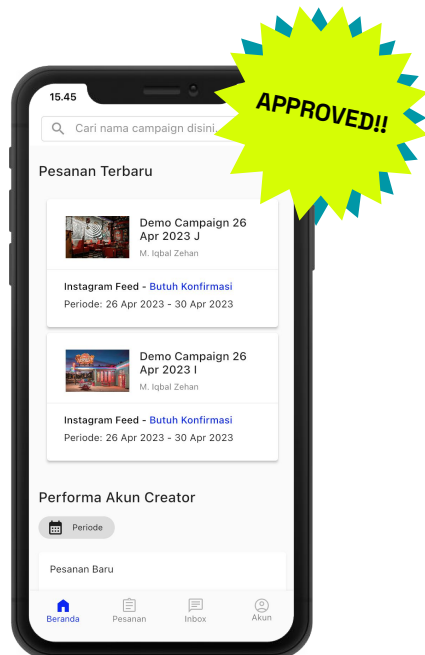
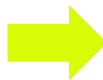
KIRIM PROFIL

When the details is complete, you can proceed to submit your application to be reviewed by ICE App

FINAL STEP - VERIFICATION



You will be given this notification if your profile has been successfully submitted and is in the process of being reviewed

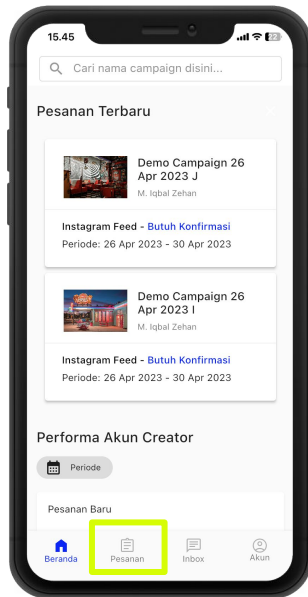


Congrats! Your profile is approved!

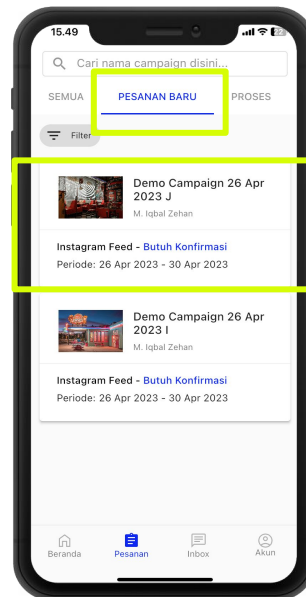


MANAGE ORDER

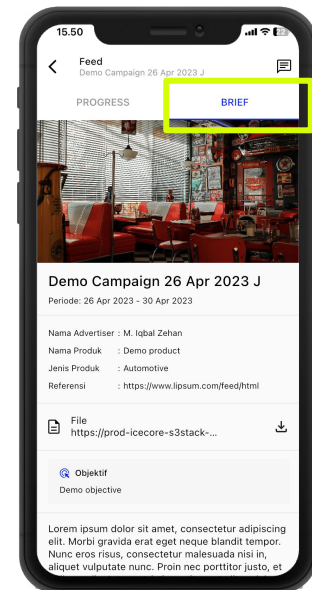
HOW TO CHECK BRIEF DETAIL



To check your the brief, open "order" tab on the app

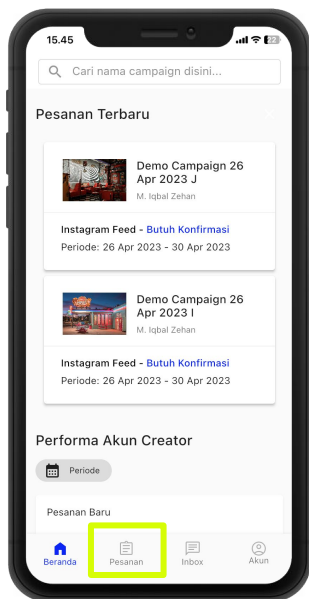


Go to the "New Order" tab and select the brief you want to check the details

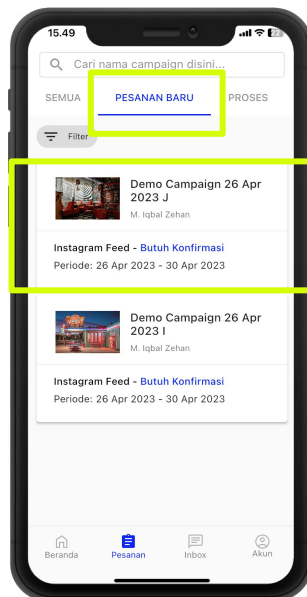


Next, click on the "Brief" tab to see the complete brief by the client

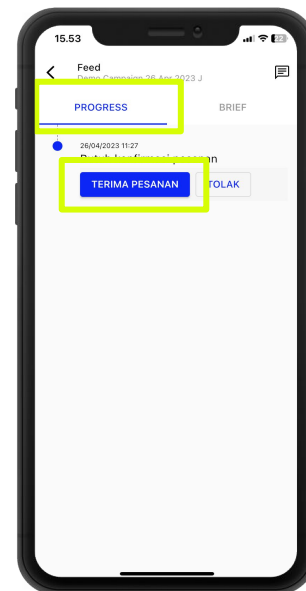
HOW TO ACCEPT BRIEF



To accept (or decline) new orders, got to "Order" tab on the App

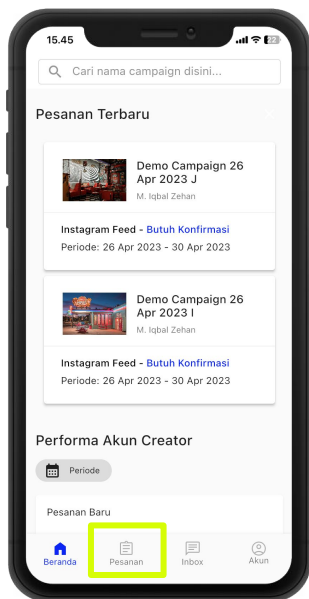


In "New Orders" tab you could see all briefs from incoming clients, select the brief you want to accept (or decline)

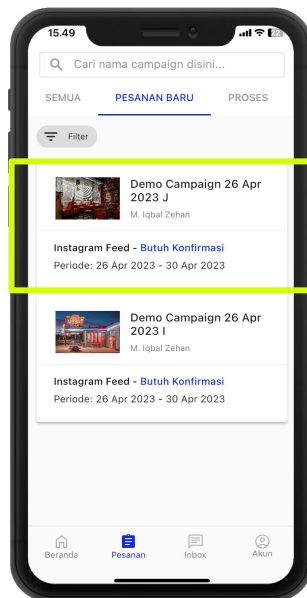


Next you will be directed to "Progress" tab to accept (or decline) selected brief

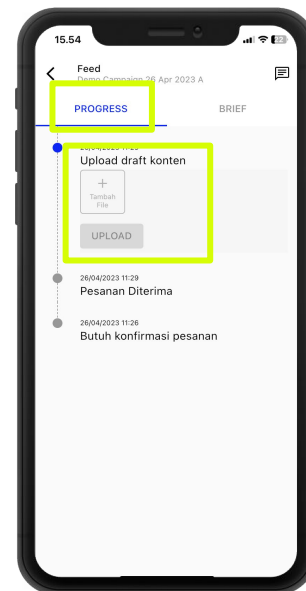
HOW TO CHECK CAMPAIGN PROGRESS



The "Order" tab can also be used to check your ongoing campaign



Go to the "New Order" tab and select the brief you want to check the details

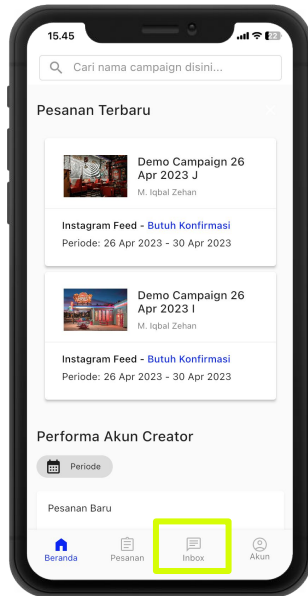


You will be directed to "Progress" tab to see what is your next action for the selected campaign

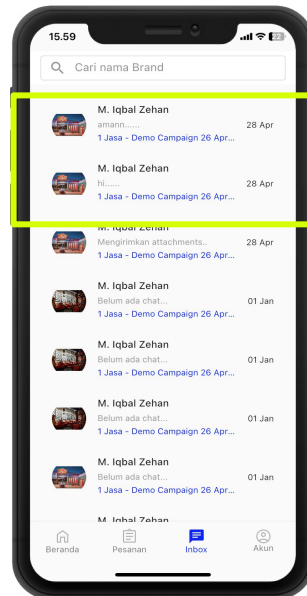


COMMUNICATION

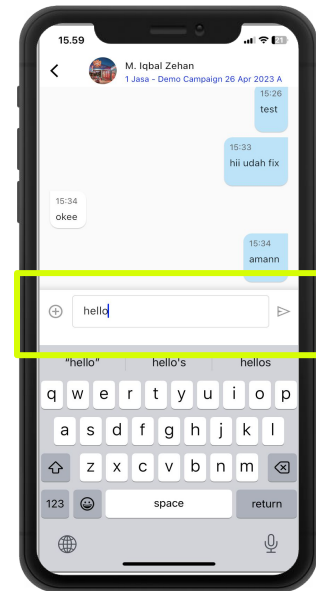
CENTRALIZED COMMUNICATION



Our App also provide you with chat feature that enables you to contact your clients if you have any questions regarding the brief



After selecting "Inbox", proceed to select which client you want to contact

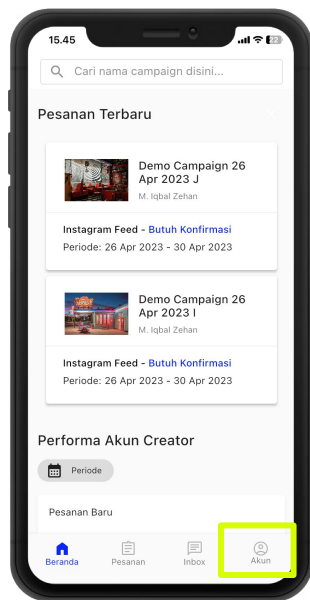


Chat box will appear and allows you to communicate with your client

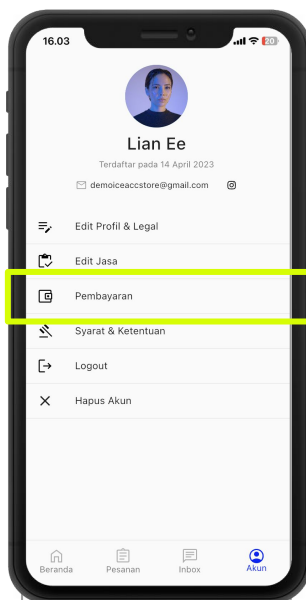
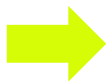


PAYMENT

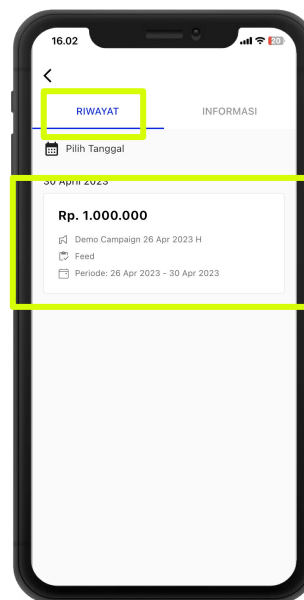
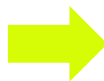
HOW TO CHECK PAYMENT



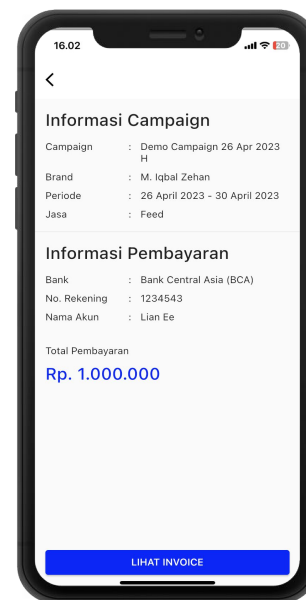
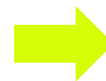
To check whether your payment progress, you can click the "Account" tab



Go to "Payment" tab



Check "History" tab to see the payment details



Once selected, payment details will appear like this