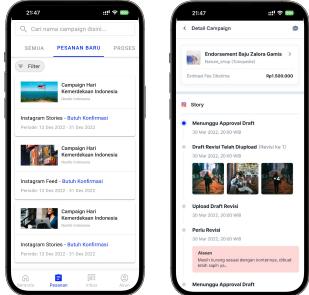


WELCOME TO ICE APP - CONTENT CREATOR PLATFORM

ICE Platform

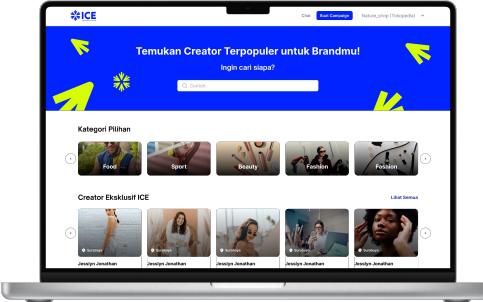
Supply Side Creator Platform ICE app



Content Creators

list and manage services,
accept and manage campaigns

Demand Side Creator Marketplace www.ice.id



Advertisers

discover content creators,
run and manage campaigns

BUT FIRST...

You might want to feel
the hands on experience



Scan here to download the app

Or search "ICE APP - Creator & Influencer" At Google
Play Store or Apple App Store

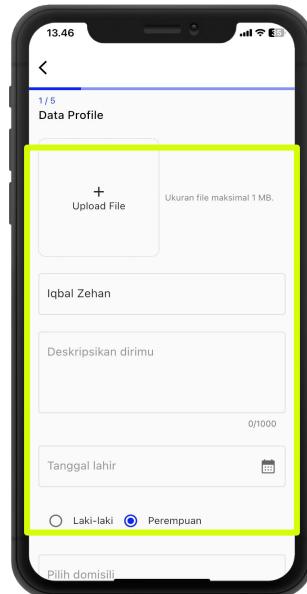


REGISTRATION

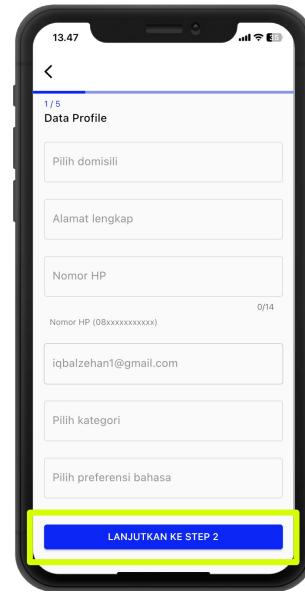
STEP #2 - PROFILE DATA



Click "Complete Your Data" button

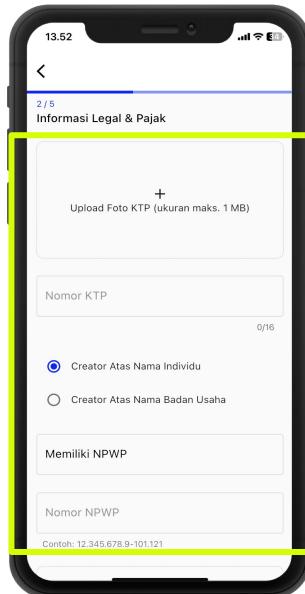


Fill in your personal data, adjust it to your persona

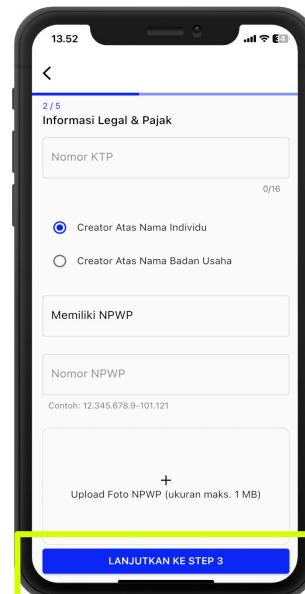


After completing your personal data, click the "Continue to Step 2" button

STEP #3 - TAX & LEGAL DATA

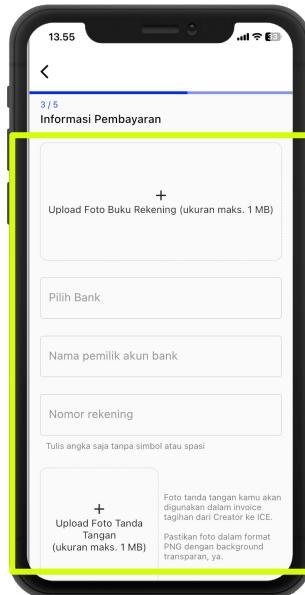


Provide KTP & NPWP details



When the details is complete, you can proceed to the next step

STEP #4 - PAYMENT INFORMATION

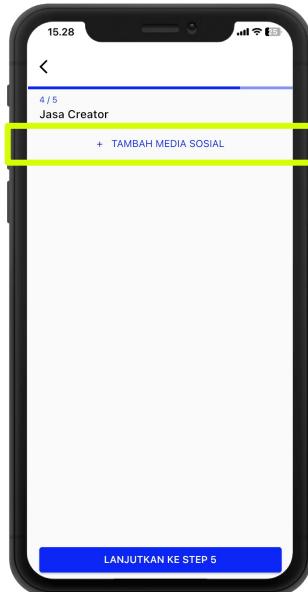


Complete banking information for your payment details

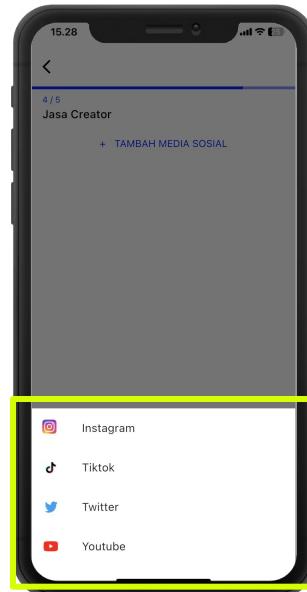


When the details is complete, you can proceed to the next step

STEP #5 - SOCIAL MEDIA INFORMATION



Provide your social media details to complete the service you provide

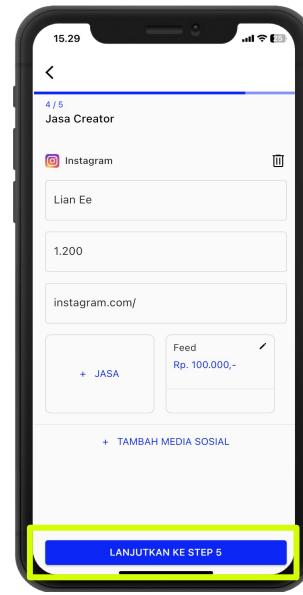
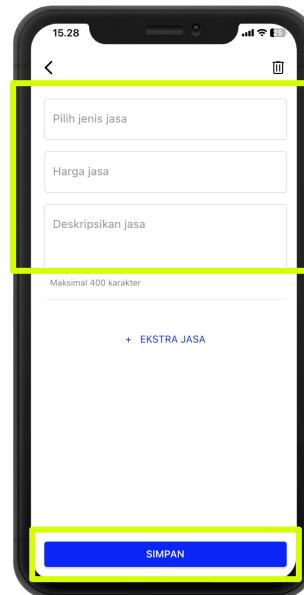
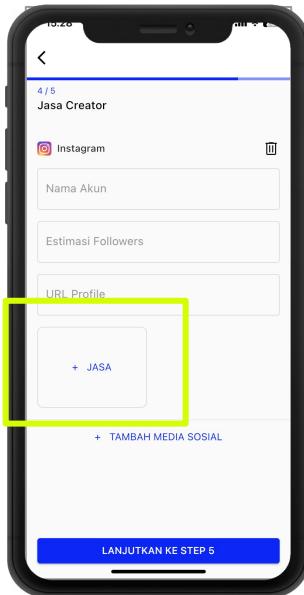


There are 4 social media available to choose from, you can choose the social media that you want to monetize



When the details is complete, you can fill service information

STEP #6 - INFLUENCER SERVICES

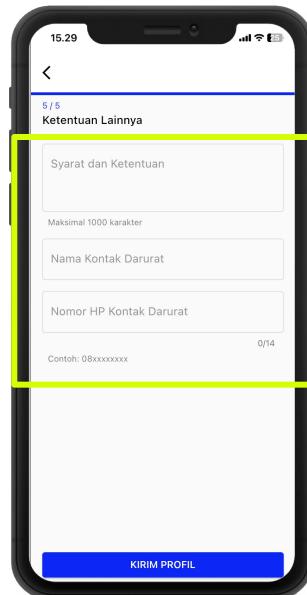


The next step is to include the type of SOW from each social media platform to be monetized

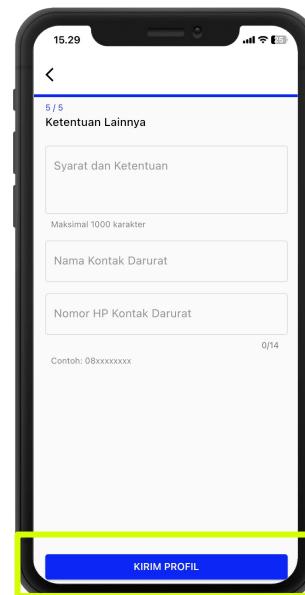
Complete the service details and also the desired rate

When the details is complete, you can proceed to the next step

STEP #7 - INFLUENCER'S T&C

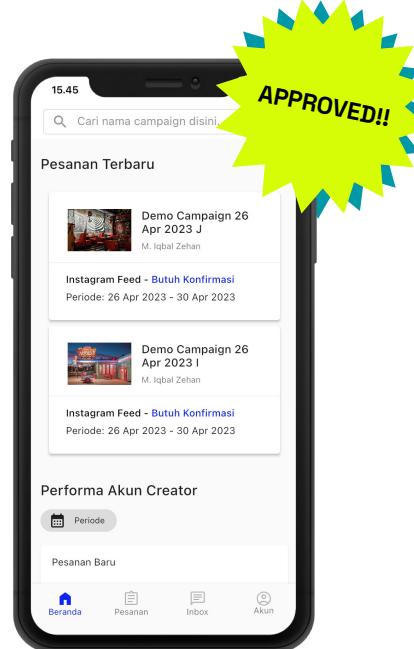
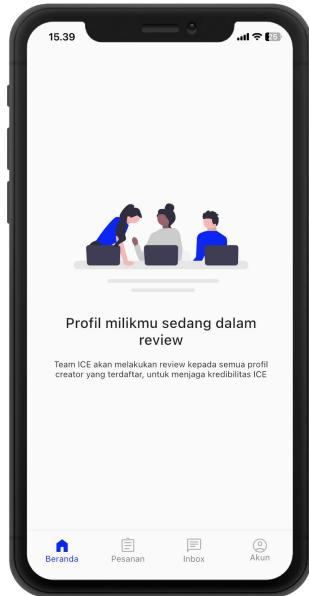


Next, you have to provide your terms & conditions to be given to prospective clients



When the details is complete, you can proceed to submit your application to be reviewed by ICE App

FINAL STEP - VERIFICATION



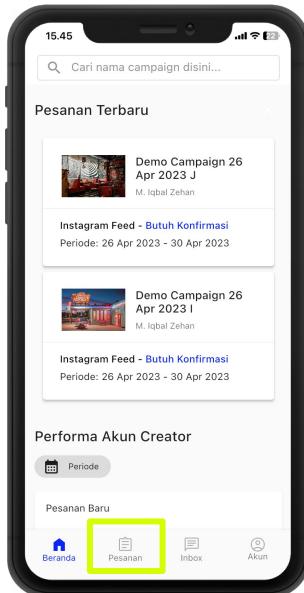
You will be given this notification if your profile has been successfully submitted and is in the process of being reviewed

Congrats! Your profile is approved!

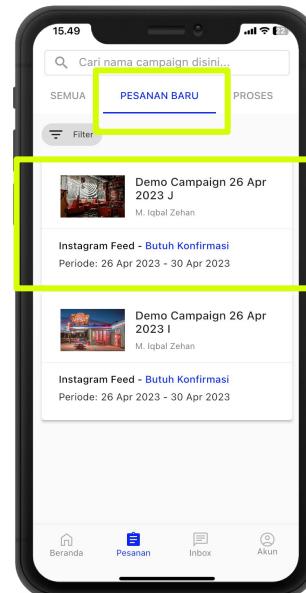


MANAGE ORDER

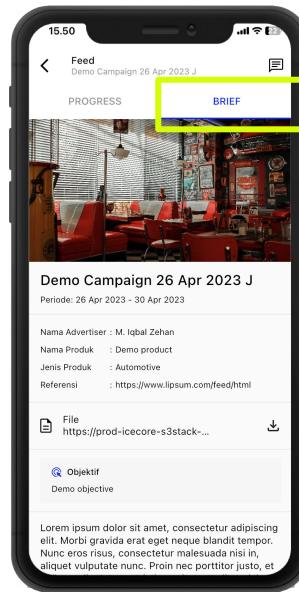
HOW TO CHECK BRIEF DETAIL



To check your the brief, open “order” tab on the app

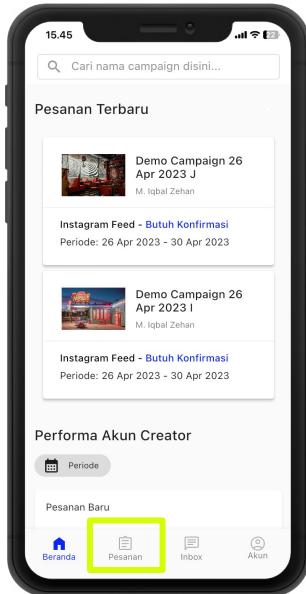


Go to the “New Order” tab and select the brief you want to check the details

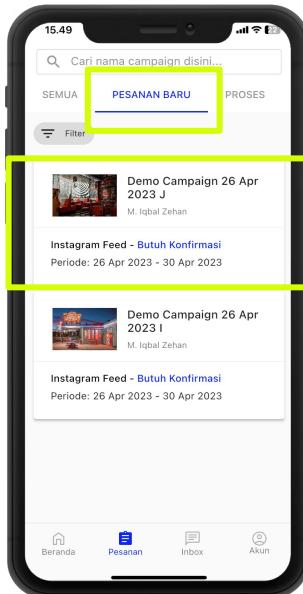


Next, click on the “Brief” tab to see the complete brief by the client

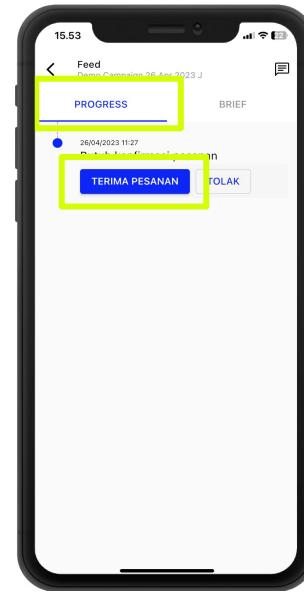
HOW TO ACCEPT BRIEF



To accept (or decline) new orders, go to “Order” tab on the App

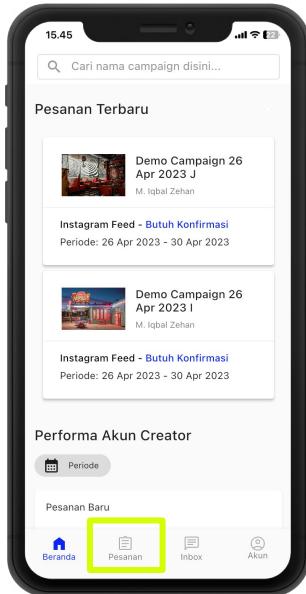


In “New Orders” tab you could see all briefs from incoming clients, select the brief you want to accept (or decline)

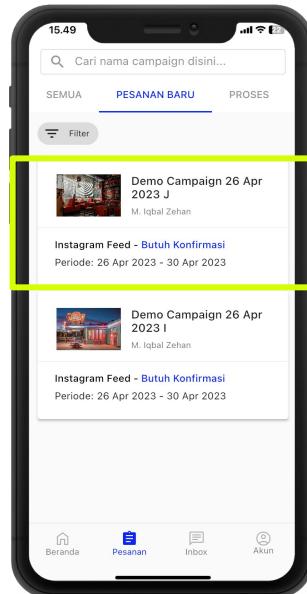


Next you will be directed to “Progress” tab to accept (or decline) selected brief

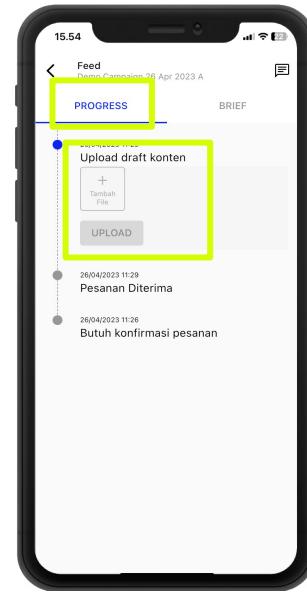
HOW TO CHECK CAMPAIGN PROGRESS



The “Order” tab can also be used to check your ongoing campaign



Go to the “New Order” tab and select the brief you want to check the details

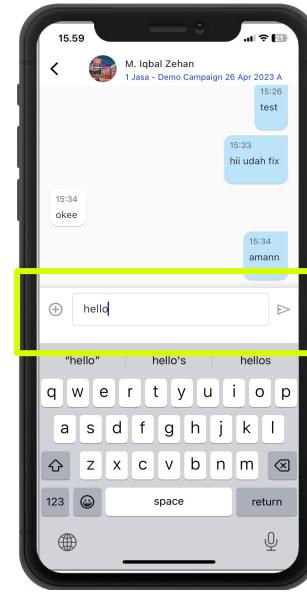
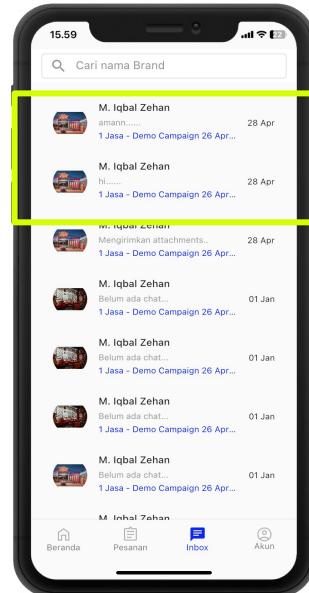
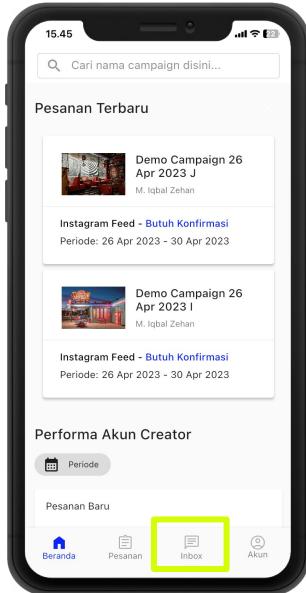


You will be directed to “Progress” tab to see what is your next action for the selected campaign



COMMUNICATION

CENTRALIZED COMMUNICATION



Our App also provide you with chat feature that enables you to contact your clients if you have any questions regarding the brief

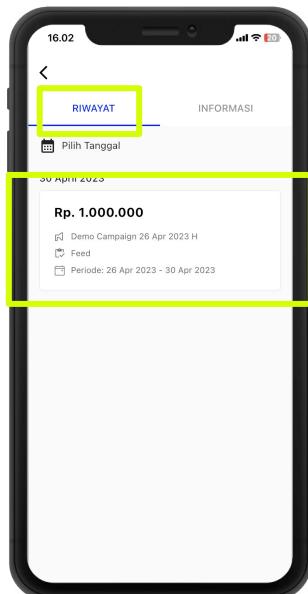
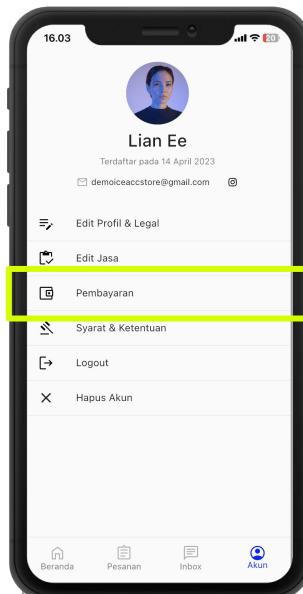
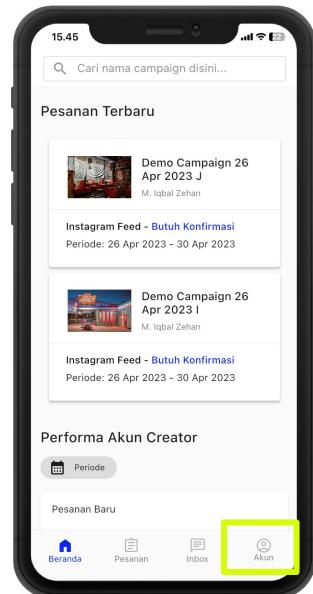
After selecting "Inbox", proceed to select which client you want to contact

Chat box will appear and allows you to communicate with your client



PAYMENT

HOW TO CHECK PAYMENT



To check whether your payment progress, you can click the "Account" tab

Go to "Payment" tab

Check "History" tab to see the payment details

Once selected, payment details will appear like this