

Partnership Proposal

A simple way to bring clear tax and finance knowledge to your audience and grow together, one honest conversation at a time.

Clarity. Confidence. Growth.

About This Proposal

This is a short introduction to HastaPrada, and a few simple ideas on how we could work together — as a media partner, a content partner, or a community partner. Think of this as a starting point for a conversation, not a fixed plan. We're happy to shape it around what actually works for your audience.



Getting to Know Us

Who HastaPrada is, and what we do every day.



Why Partner With Us

What we can bring to your audience or community.



Ways We Could Work Together

A few simple, flexible formats to start with.

Clear Numbers, Confident Decisions

Most business owners and professionals don't lack ambition — they lack clarity. Tax rules keep changing, advice comes from too many places, and it's easy to feel unsure about where you actually stand.

We believe clarity changes everything. When people understand their numbers, they stop guessing and start deciding. That's what HastaPrada is built for — turning confusing tax and finance topics into simple, useful knowledge people can actually act on.

Since 2020

Serving clients across many industries

100+

Clients helped with tax, finance & advisory

Licensed

Tax attorney and finance professionals on our team

Why Work With Us

A few reasons partners choose to work with HastaPrada.



All-in-One Expertise

From bookkeeping to tax to corporate finance — all under one roof.



Real, Licensed Experience

Our team includes a licensed tax attorney and finance professionals.



100+ Clients Since 2020

We've worked across many industries, not just one.



Based in Central Jakarta

Easy to reach for meetings, at Intiland Tower, Sudirman.



Simple, Consistent Approach

Clarity, confidence, growth — in everything we explain.

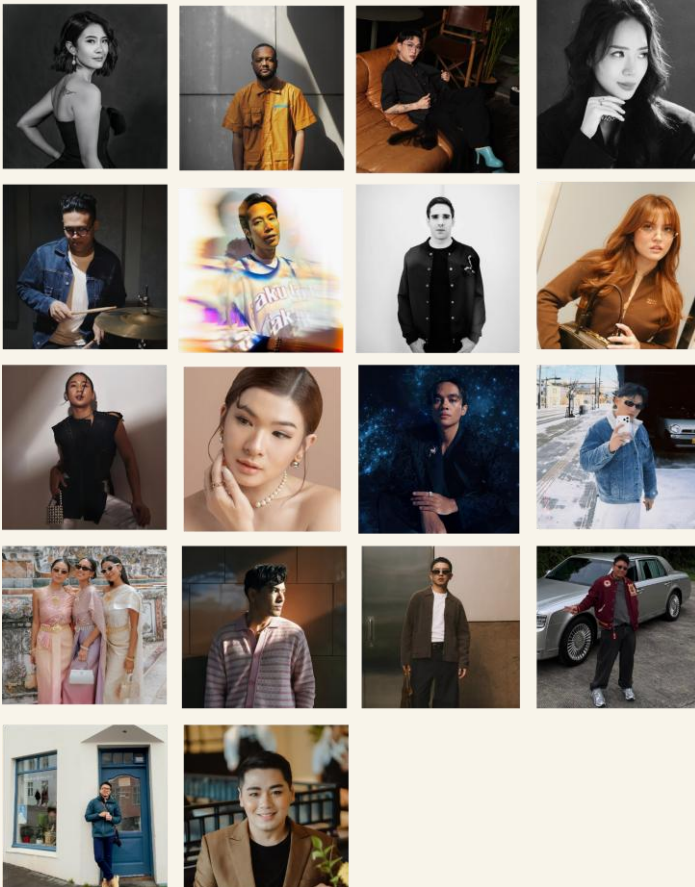


Content for Any Audience

From business owners to freelancers to everyday professionals.

Our Clients

Influencers / Personal



Retailers and FnB



Law Firm



Services



Tech, Finance, and Others



A Partnership That Works Both Ways

This is meant to work both ways — not just be a favor to either side.

What Your Audience Gets

- ✓ Real, useful tax and finance knowledge — explained simply, not like a textbook
- ✓ A trusted expert they can actually relate to
- ✓ Content or sessions that are ready to go, with little work needed from your side

What HastaPrada Gets

- ✓ A chance to reach people who genuinely need help with tax and money
- ✓ A natural way to build trust and recognition, through your platform or community
- ✓ A long-term relationship, not a one-off favor

Many Ways to Work Together

Every media platform, creator, and community is different — so we keep the format flexible, while keeping the quality the same every time.



Content Collaboration

An article, video, or short series — written or filmed together.



Guest Appearance

A podcast, interview, or webinar guest spot.



Workshop / Seminar

A live or online session for your community.



Consultation / Tax Clinic

One-on-one Q&A time set aside for your members.

Whatever the format, our approach stays the same: clear explanations, real answers, useful takeaways.

Topics Your Audience Will Actually Use

A few starting points — we're happy to tailor the topic to fit your audience.



Personal Tax & Wealth

For professionals and investors



Business Tax Health Check

For business owners and finance teams



Founder Finance Clinic

For startup and SME founders



Marketplace Seller Tax

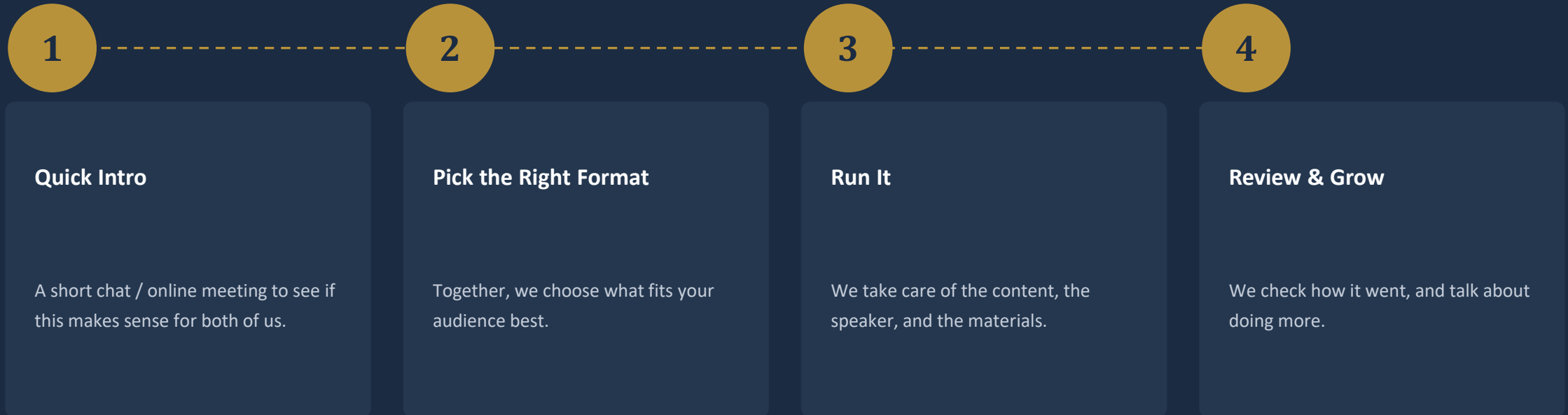
For online sellers



Creator & Freelancer Tax

For creators, freelancers and remote workers

How We Can Get Started



We're Ready When You Are

Since 2020, HastaPrada has worked with 100+ clients across many industries — the same team and care are ready for this partnership too.



Experienced Team

A licensed tax attorney and finance professionals, ready to speak or write.



Always Up to Date

Every topic is based on current tax rules, not outdated info.



Easy to Work With

We adjust to your format, your schedule, and your audience.

Let's Talk

We'd love to explore this together. Reach out anytime — no pressure, just a conversation.



+62 818 0933 2262



marketing@hastaprada.com



Intiland Tower - 6th Floor, Jl. Jenderal Sudirman Kav. 32, Jakarta Pusat 10220

HastaPrada — Clarity. Confidence. Growth.