

# **TEDxTSM**

**x = independently organized TED event**

## **“UNLOCKING PERSPECTIVE”**

Saturday, September 7th, 2024

Studio Room (2nd Floor), Trisakti School of  
Management

# TED

TED is a nonprofit devoted to spreading ideas, usually in the form of short, powerful talks (18 minutes or less). TED began in 1984 as a conference where Technology, Entertainment and Design converged, and today covers almost all topics - from science to business to global issues - in more than 100 languages. Meanwhile, independently run TED events help share ideas in communities around the world.

## Our Mission “Spread Ideas”

Welcoming people from every discipline and culture who seek a deeper understanding of the world. We believe passionately in the power of ideas to change attitudes, lives, and ultimately the world.

# TEDx EVENTS



TED Talks or TEDx are one of TED program which present a great idea in 18 minutes or less. They're filmed at flagship TED conferences, independent TEDxevents, and other programs. Their goal is to share Ideas Worth Spreading - in fields like science, technology, business, culture, art and design - around the world. In the spirit of TED's mission, "ideas worth spreading," the TED program helps communities, organizations and individuals produce TED-style events at the local level. TEDx events are planned and coordinated independently, on a community-by-community basis, under a free license from TED. For example: **TEDxJakarta, TEDxUndip, TEDxBatangArau, Etc**





# **TEDxTSM**

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For 6th time as Student Senate Work Program Section 1, TEDxTSM will be able to create a progressive spirit and increase intelligence in the TEDxcommunity at Trisakti School of Management.

## **OUR THEME “UNLOCKING PERSPECTIVE”**

In hosting TEDxTSM, we hope to build a connection within the community, we are serving and celebrating the gathering where everyone gets involved and learn. Bringing many ideas and perspectives, we are focusing on living with the energy which excites us leading to our purposes.

# 2023 RECAP



## ESTHER LUBIS

“How to Build Your Value in the Fierce Competition for Jobs”



## HELEN HIU

“Am I Too Old to Not Being Trendy?”



“We’re Gifted, We’re Amazing”



“Greenwashing, Deceptive Campaign “CALLED” ECO-Friendly”



## MEISYA SALLWA

“Controlling Our Mindset, Don’t Easily to Sum Up Negative Perception Against Yourself”



“Ingrained Habit Among Gen Z ‘Sedentary Lifestyle’”



## Dr. Kardiana P. Dewi

“Harmful Beauty, Dangerous Effect of Carelessly Applying Chemical Beauty Product on Your Body”



“Break the Inequality Stigma, We’re Limitless”

# 2022 RECAP



## RIZKY ARIEF DWI P

“Your Company is Reflection of Yourself”



## Allan Fadlansyah

“Find an Easy Way to Live Minimalist”



## Anton Afganial

“Understanding an Art: Abstract Art Is Not About Nothing”



## Christy MS

“Relationship Advice: Dealing With Manipulative Partner”



## Ali Charisma

“How Fashion Industry Waste Is Causing on Environmental Catastrophe Indonesia”



## Yoana Theolia A. Y

“Breaking Away From Society's Expectations”



## Selvia L. Susanto

“The Secret to Stop Feeling Worthless”



## Kamila Jaidi

“Animal Testing: Should Animals Die in the Name of Beauty?”

**WE PROUDLY PRESENT**

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**2024**

**“UNLOCKING PERSPECTIVE”**

# Purposes & Objectives

- Application of Tri Dharma of Higher education, especially in the field of education.
- Increase knowledge for participants.
- Improve the ability to understanding participants according to the theme that is going to be discussed.

# CONCEPT!!!

Theme : **UNLOCKING PERSPECTIVE**  
Day, Date : Saturday, September 7th, 2024  
Time : 13.00 WIB - 18.05 WIB.  
Place : Studio Room at Trisakti School of Management, 2nd Floor, Grogol Petamburan, West Jakarta.



# “Topics”

Youth

The Power of Youth : Youth is a delightful phase

Boosting Confidence

Growing up insecure was hard : We are all trying to improve and be our best!

Mental Health

Pathways to Brilliance: Unlocking Potential

Talented

Entrepreneurship

Entrepreneurship is not a profession, but entrepreneurship is a mindset

Building Authentic Connections : Humanizing Your Brand on Social Media

Social Media

Design

The Intersection of Art and Technology : Pushing Boundaries in Design

The Psychology of Style: How Clothes Shape Our Identity and Perception

Fashion

# RUNDOWN

## TEDxTSM

13.00 - 13.30	Opening
13.30 - 13.45	Welcome Speech
13.45 - 14.05	Speaker 1
14.05 - 14.25	Speaker 2
14.25 - 14.45	TED Talks 1
14.45 - 15.05	Speaker 3
15.05 - 15.25	Speaker 4
15.25 - 16.15	Break Time
16.15 - 16.25	Special Performance 1
16.25 - 16.45	Speaker 5
16.45 - 17.05	Speaker 6
17.05 - 17.15	TED Talks 2
17.15 - 17.35	Speaker 7
17.35 - 17.55	Speaker 8
17.55 - 18.05	Closing

# SPEAKER BENEFITS

TALK DURATION: 18 MINUTES OR LESS

- It would be without royalty, but we will be filmed, edited, and hosted on TED Youtube channel.
- The Speaker will be given the best service management in this event.

## TALK CONTENT

- No selling from the stage
- No political agendas
- No religious proselytizing (including new age beliefs)
- Only good science
- No pseudoscience
- Talks are thoughtful, not divisive
- No commercial agenda
- Copyright

**SATURDAY  
SEPTEMBER 7TH 2024**



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