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COMPANY PROFILE



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ABOUT DYANDRA PROMOSINDO



Dyandra & Co.
PT DYANDRA MEDIA INTERNATIONAL Tbk.

Dyandra Promosindo stands as one of Indonesia's foremost event organizers, known for its pioneering role in orchestrating top-tier exhibitions, conferences, and entertainment events that span a broad spectrum of industries. Founded as a key subsidiary of Dyandra & Co. and group of Kompas Gramedia, the company has established a reputation for over two decades of delivering influential and immersive experiences across sectors like automotive, technology, lifestyle, music, and sports.

Dyandra Promosindo's signature events include the Indonesia International Motor Show (IIMS), Halal Indo Expo, and prominent music festivals such as Projek-D and IIMS Infinite Live. These events reflect the company's dedication to quality, innovation, and industry advancement, drawing local and international audiences while creating valuable platforms for networking, brand engagement, and business growth.

Driven by a mission to create experiences that inspire and connect, Dyandra Promosindo is committed to crafting events that resonate deeply with audiences. Each event is managed with precision by a professional team skilled in blending creativity with strategic execution, ensuring seamless and impactful results that reflect the highest standards in event management.

With headquarters in Jakarta and branches in Surabaya and Makassar, Dyandra Promosindo extends its reach across Indonesia, enhancing accessibility and providing local expertise to meet regional demands.

With a forward-looking approach, Dyandra Promosindo is embracing the future of Indonesia's event industry by promoting innovation, sustainability, and collaboration. Through strong partnerships and a focus on delivering value to stakeholders, Dyandra Promosindo is poised to lead and redefine the possibilities in Indonesia's event landscape.

BOARD OF DIRECTORS



Daswar Marpaung is the President Director of PT Dyandra Promosindo, bringing extensive expertise in business administration and management. He graduated with a Bachelor's degree in Business Administration from Colorado State University in 1988 and earned an MBA from Northrop University in 1990. Daswar joined PT Dyandra Media International, Tbk in 2013 as Corporate Secretary and has since taken on key leadership roles, including President Director at PT Nusa Dua Indonesia and Commissioner at PT Mitra Natura Raya. His leadership continues to drive Dyandra Promosindo's success in Indonesia's dynamic event industry.



Addy Damarwulan Gunadi is the Managing Director of PT Dyandra Promosindo. He graduated from the Faculty of Law at Atmajaya University and holds a Master of Management from PPM Jakarta. Starting his journey with Dyandra Promosindo in 1999 as General Manager, Addy quickly advanced, later serving as Director of PT Samudra Dyan Peraga (2005-2007) and PT Kerabat Dyan Utama (2007-2012). He continued to build his career as Vice President of PT Nusa Dua Indonesia from 2012 to 2014. Since 2015, Addy has held the role of Director at PT Dyandra Promosindo and PT Sinar Dyandra Abadi, where he remains focused on driving growth and operational success across Dyandra's expanding portfolio.



Michael Bayu joined PT Dyandra Promosindo in 2015 and currently serves as Sales Director. A graduate of Monash University, Australia, he holds a double major in Marketing and Management. Michael began his career at PT Hartindo Chemicatama, where he advanced to the role of Business Development Manager in 2008. He then joined PT Karingau Power as Project Coordinator in 2010, followed by a role at PT Bayan Resources, Tbk. as Assistant to the CEO in 2013. His expertise in business development and project management has been instrumental in driving Dyandra Promosindo's sales strategy and growth.



Apriani

General Manager



Rudi MF

General Manager



Tofani Lazuardi

General Manager



Rumpoko Adi

General Manager



Bunga Swastika

General Manager



Nelly Mei

Vice General Manager



Rizki Pahrudi

Vice General Manager

GENERAL MANAGER



PROJECT MANAGER



Adnan Khasogi
Automotive Manager



Data Anggi Pratama
Project Manager



Fati Farhani
Convention Manager



Hafiiizh Purnomo
Project Manager



Mega Khoriani
Government Relations Manager



Murriansyah Olii
Project Manager



Raenita Aktuariana
Project Manager



Agustien Dyah Eka
Branch Manager - Surabaya



Helmy
Branch Manager - Makassar

EVENT/SUPPORTING MANAGER



Agnes Anita
Finance & Budget Analyst Manager



Ahmad Nihal
Procurement Manager



Budi Susilo
IT/IS Manager



Dahnia Chairunnisa
PR & Corp. Marcomm Manager



Deryl Ihsan
IT Business Development & Creative Manager



Fransiskus Indra Ichwan S
Accounting & Tax Manager



M Sosgan Lindra Sakti
Corp Sales Manager



Nurmala Setiasih
HR Manager



Ria Adelina
General Affairs Manager



Trifosa Helena Susilowati
HR Development Manager



Yusuf Adi Waskito
Dyandra Academy Manager

CONFERENCE EVENTS



B20 SUMMIT INDONESIA 2022

On November 13-14, 2022, Indonesia hosted the B20 Summit in Bali, where prominent world leaders and experts will discuss and provide insights into the most recent advancements in global business. The Summit highlighted policy recommendation presentations, legacy programmes, ministerial talks and panel discussions by leading business leaders and influential stakeholders to advance inclusive, innovative and collaborative growth. B20 Summit Indonesia 2022 is designed to accommodate in-depth discussions among leading business leaders around the world to build a more innovative, inclusive and sustainable global business future. 2,000+ delegates from 69 countries joined and created a better future together.



B20 INCEPTION MEETING

To mark the start of the whole year of B20 proceedings, B20 Indonesia 2022 just held the Inception Meeting on 27 - 28 January 2022. The event convened renowned global business leaders and experts to share their on-the-ground experience and insider perspectives around the main topics prioritized for B20 Indonesia—embracing collaborative recovery and growth, boosting an innovative global economy, and forging an inclusive and sustainable future.

The B20 Inception Meeting was officially opened by The B20 Chair, Mrs. Shinta Kamdani. Followed by the welcome remarks from the President of the Republic of Indonesia, H. E. Joko Widodo who conveyed the importance and need for collaborative recovery and growth. This event is also an opportunity to realize more just world governance, provide prosperity and prosperity and ensure more inclusive and sustainable economic growth.



THE 2ND PRE-SUMMIT OF Y20 INDONESIA 2022



The COVID-19 pandemic has an impact on the acceleration of digital transformation. Almost all sectors have used digital technology to achieve effectiveness and efficiency. This certainly affects the daily activities of the community, especially youth, as digital natives. Focusing on the discussion of digital transformation, the 2nd Pre-Summit of Y20 Indonesia 2022 event took place in Senggigi, Lombok and provide new perspectives and new insights, especially regarding the role of youth in digital governance, and digital financial awareness. The event was attended by Minister of Youth and Sports, Mr. Zainudin Amali, Minister of Communications and Informatics of Indonesia, Mr. Johnny G Plate, Minister of State-Owned Enterprises of Indonesia, Mr. Erick Thohir, and Governor of West Nusa Tenggara, Mr. Zulkieflimansyah.



THE 3RD PRE-SUMMIT OF Y20 INDONESIA 2022



Discussing safeguarding of natural capital and circular economy based on sustainable production and consumption, the 3rd Pre-Summit of Y20 Indonesia 2022 took place at Balikpapan, East Kalimantan with the theme 'Sustainable and Liveable Planet'. This event was attended by Ms. Siti Nurbaya Bakar, Minister of Environment and Forestry of Republic of Indonesia; Mr. Isran Noor; Governor of East Kalimantan; Representatives of Minister of Youth and Sport of Republic of Indonesia; and Ms. Satu Kahkonen, World Bank Country Director.



THE 4TH PRE-SUMMIT OF Y20 INDONESIA 2022



Discussing Inclusion Education Youth in The Creative Economy, the 4th Pre-Summit of Y20 Indonesia 2022 took place at Manokwari, West Papua with the theme 'Diversity and Inclusion'. This event was attended by Mr. Sandiaga Uno, Minister of Tourism and Creative Economy of Republic of Indonesia; Dian Triansyah Djani, G20 Indonesia Co-Sherpa; Mr. Paulus Waterpauw; Acting Governor of East Kalimantan; Representatives of Minister of Youth and Sport of Republic of Indonesia; Mr. Billy Mabrasar, Special Staff of the President Republic of Indonesia; and O'Neal Massamba, Manager World Bank Group Youth Summit.





Y20 INDONESIA SUMMIT 2022



Youth 20 is a forum for future young leaders from all G20 member countries to discuss, argue, and exchange ideas, to reach a joint agreement regarding the agenda of the G20 Presidency. Four priority areas are carried out in this event, namely youth employment, digital transformation, sustainable and livable planet, and diversity and inclusion. With theme "From Recovery to Resilience: Rebuilding the Youth Agenda Beyond COVID-19", This year's Y20 Summit was held in Jakarta and Bandung (Indonesia) in July 2022 and was attended by several officials at several events.



Y20 INDONESIA POST-SUMMIT 2022



Youth 20 is a forum for prospective young leaders from all G20 member countries to discuss, debate, and exchange ideas, to reach a common agreement regarding the agenda of the G20 Presidency. The result of the Y20 Summit was the Y20 Communique. Since the first Y20 conference was held in 2010, the host of organizers changes annually based on where the G20 Presidency takes place. With the theme "From Recovery to Resilience: Rebuilding the Youth Agenda Beyond COVID-19", this year's Y20 Post-Summit will be held in Solo (Indonesia) in October 2022.

THE 43RD MEETING OF THE HIGH LEVEL TASK FORCE ON ASEAN ECONOMIC INTEGRATION (HLTF-EI) AND RELATED MEETINGS 2023

The 43rd Meeting of the High-Level Task Force on ASEAN Economic Integration (43rd HLTF-EI) and Related Meetings was hosted by the Deputy Minister for International Economic Cooperation, Coordinating Ministry for Economic Affairs of the Republic of Indonesia. The 43rd HLTF-EI was held on 1–3 March 2023 at Sheraton Belitung Resort.



THE 22ND ASEAN ECONOMIC COMMUNITY COUNCIL MEETING 2023

The 22nd ASEAN Economic Community Council Meeting was hosted by the Coordinating Ministry for Economic Affairs of the Republic of Indonesia. The 22nd AEC Council Meeting was held on 6–7 May 2023 at Hotel Indonesia Kempinski Jakarta.



IFG KONFERENSI NASIONAL 2023

IFG Konferensi Nasional 2023 is a form of initiation carried out by Indonesia Financial Group (IFG) as an effort to support ecosystem development of Indonesian financial services industry. The activities include the Call for Paper (CFP) initiative which targeting both general, targeted and invitational, and then conference activities during 1 (one) day which contain exposure to speakers, knowledge sharing, discussions between speakers and participants, also awards for the best paper works. IFG Konferensi Nasional 2023's theme is 'Menuju Masa Depan Berkelanjutan: Mengeksplor 'Untapped Potentials' di Sektor Keuangan'.



ASEAN ENERGY BUSINESS FORUM 2023

ASEAN Energy Business Forum (AEBF) is an annual energy conference & exhibition which is held in conjunction with the ASEAN Ministers on Energy Meeting (AMEM). Organised by ASEAN Centre for Energy (ACE) and this year hosted by Ministry of Energy and Mineral Resources (MEMR) Indonesia as the ASEAN Chairman for 2023. Aligning with the theme of Indonesian ASEAN Chairmanship 2023, ASEAN Matters: Epicentrum of Growth, and MEMR, Indonesia energy theme: Sustainable Energy Security through Interconnectivity, the AEBF 2023 will conduct the main theme: “Accelerating Energy Connectivity to Achieve Sustainable Growth of ASEAN”.



IFG INTERNATIONAL CONFERENCE 2023

The IFG International Conference is one of the initiatives taken by the Indonesia Financial Group (IFG) to support the development of the Indonesian financial services industry ecosystem. This event serves as a platform for integration, communication, and discussion to gather perspectives and insights from various stakeholders, including the government, regulators, associations, industry players, think tanks, and academics, on issues related to Indonesia's financial sector. The conference is organized both offline and online (hybrid format) to reach a broader target audience. IFG International Conference 2023 focuses on the theme "Shaping the Foundations for Sustainable & Resilient Insurance and Pension Fund" as a manifestation of IFG and IFG Progress' efforts to support the advancement of Indonesia's non-bank financial sector ecosystem.



IIF'S ANNIVERSARY DIALOGUE



As Indonesia Infrastructure Finance marks its 14th anniversary, it is a momentous occasion that underscores years of commitment to the advancement of Indonesia's infrastructure. To commemorate this milestone, IIF is delighted to announce IIF's Anniversary Dialogue: The Dynamics of Sustainable Infrastructure Financing and Its Roles in Achieving Food Security. It was held on Monday, 29 January 2024 at The St. Regis Jakarta.



ASEAN ENERGY BUSINESS FORUM 2024

(VIENTIANE, LAO PDR)



The ASEAN Energy and Business Forum (AEBF) is a premier gathering of energy leaders, policymakers, and business professionals from across ASEAN, hosted in Vientiane, Lao PDR. The forum serves as a strategic platform for discussing and advancing energy cooperation, sustainable development, and investment opportunities within the ASEAN region. Bringing together stakeholders from both the public and private sectors, AEBF fosters dialogue on critical energy issues, including renewable energy, energy security, and innovative technologies.



The forum includes insightful panel discussions, keynote speeches, and networking sessions, allowing participants to exchange ideas, form partnerships, and explore the latest trends in the energy landscape. With ASEAN's commitment to sustainable energy solutions, the AEBF plays a crucial role in aligning regional efforts toward a cleaner, more resilient energy future, while enhancing economic collaboration and growth across Southeast Asia.

IFG CONFERENCE 2024

The IFG Conference is an annual event organized by Indonesia Financial Group (IFG), starting in 2022, aimed at fostering discussions and collaborations within the insurance sectors in Indonesia. The conference provides a premier platform for policymakers, industry leaders, and stakeholders to engage in meaningful dialogues about the current and future challenges in the industry. The conference is organized both offline and online (hybrid format) to reach a broader target audience. This year, IFG Conference 2024 focuses on the theme "*Seizing Opportunities in the Insurance Industry: Towards Risk Adaptation and Regulatory Compliance*". It was held on 15 October 2024 in AYANA Midplaza Hotel, Jakarta.



Explore more events organized by Dyandra Promosindo
at our official website **www.dyandra.com**



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THE STRATEGIC ALLIANCE OF **DYANDRA GROUP**

Dyandra&Co.

PT DYANDRA MEDIA INTERNATIONAL Tbk.

PT Dyandra Media International Tbk officially became a public company on March 25, 2013, by listing 1,282,000,000 shares on the Indonesia Stock Exchange. At the beginning of its establishment in 2007, Dyandra was formed as a holding company that now oversees 27 subsidiaries engaged in the MICE industry (Meeting, Incentive, Convention, and Exhibition).

Line of Business



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Professional Event/ Exhibition
Organizer Business



**DYANDRA
GLOBAL.**



PT. MITRA GLOBAL ANIMALIA



**DEBINDO
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DYANTAMA**

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des
DYANDRA EVENT SOLUTIONS



**IDEA
COMM**

UNDR

DMEASIA



**DYANDRA
MITRA INDAH**

**MAVIC
DYANDRA
INTERNASIONAL**



Supporting
Event Business



Nusa Dua Indonesia

Subsidiaries

Subsidiary

Properties

Hotels



dyandra
CONVENTION CENTER
SURABAYA





BOARD OF COMMISSIONER



Ery Erlangga
President Commissioner



Rina R.A.H. Radinal Maksum
Commissioner



Emmanuel Ernawan
Commissioner

OUTSTANDING ACHIEVEMENTS



ISO : 9001 : 2008

Become the first exhibition company in Indonesia who has achieved ISO 9001 : 2008 for its management system quality.



ISO 9001:2015 (Quality Management System)

For the Scope of activities described below:

Provision of MICE Service (Meeting, Incentive, Convention and Exhibition)



Microsoft Dynamics AX

Become the first exhibition organizer company in Indonesia that has applied AXAPTA, the latest software of administration system provide by Microsoft, to integrate and optimize the Dyandra's performance for the accuracy of its financial report and for the online secure work consolidation with branches

CONTACT US

CONVENTION DIVISION
PT DYANDRA PROMOSINDO

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